



CAMP 479

Friday, April 19 | 6:30-9:30 PM
Barn at the Springs | Springdale, AR

Play like a Girl Scout, Party Like a Grown Up!
A night of unconventional fun and camp-y adventure.

ABOUT CAMP 479

We're excited to host our second CAMP 479 fundraising event to benefit Girl Scouts in our region!

Have your own Girl Scout Camp adventure! Join us for an evening of fun for both men and women, with camp and outdoor activities along with signature cocktails, dinner and music. Camp 479 is designed to give guests just a taste of the outdoor skills and adventures girls experience in Girl Scouts. Gather your "troop" of friends, learn new skills, and earn badges – just like a Girl Scout!

Camp 479 supports Girl Scouts – Diamonds of Arkansas, Oklahoma and Texas, your local Girl Scout council. "Funds from Camp 479 will go toward the fulfillment of the Girl Scouts – Diamonds mission of building girls of courage, confidence and character.

Our planning committee of dedicated volunteers from across NWA expect 400 guests at this event. What a great way to have fun and network while also showing your support for girls and leadership development!

Meet our Executive Committee!

Honorary Event Chair: Andrea Albright, EVP Global Sourcing, Walmart

Event Co-Chair: Vinima Shekhar, VP Wellness Merchandising, Walmart

Event Co-Chair: Will McDonald, VP DMM Beverages, Walmart

Event Co-Chair: Sean Jackson, SVP Consumables, Health & Wellness, Sam's Club

Event Co-Chair: Jenny Schossow, Sr. Director, Merchandising - Outdoor Camping

Honorary Committee Chair: Sandy Edwards

Executive Committee: Channing Barker, Melanie Billing, Ashley Daniel, Nancy Eberlein, Sandy Edwards, Ashley Harris, Kimberly Frazier Highfill, Lisa Holland, Monica Schecter, Michelle Van Schenck



Andrea Albright



Vinima Shekhar



Will McDonald



Sean Jackson



Jenny Schossow

Girl Scouts — Diamonds at a Glance

4,400+

More than 4,400+ girls in grades K-12.

2100+

Trained and support over 2,100+ volunteers to lead 487 troops.

79

Serves 79 counties: 74 in Arkansas (except Crittenden); Adair, LeFlore and Sequoyah counties in OK; and Bowie and Cass counties in TX.

Girl Scouts in NWA

1,200+

Support over 1,200+ girls in Benton and Washington counties.

600+

Supported by 600+ adult volunteer leaders.

300 Acres

Located in Huntsville, Camp NOARK has been hosting Girl Scout camping since 1967.

Diamonds council has regional offices in Rogers, Little Rock, Fort Smith and Jonesboro, and camp properties in Booneville, Hot Springs, Floral and Huntsville. With 300 acres, Camp NOARK offers archery and other target sports, over four miles of hiking trails, an equine program, low ropes course, hammocking, and a host of other traditional camp activities.

What Girl Scouts Do

Their dreams, ideas and ambition are part of our DNA. Girl Scouts gives girls the tools to fuel their ambition, try new things, learn from failure, and make the world a better place. Girl Scouts lead their own adventures and team up with their fellow troop members to choose the hands-on activities that excite them most. Girl Scouts focuses on four key pillars: Camp and outdoors, STEAM, life skills, and leadership. Through the progression of the Girl Scout programming, girls build on the knowledge and skills they gain year after year. And as their confidence grows exponentially, and they'll be eager to take the next steps.

The Benefits of Girl Scouting

When girls participate in Girl Scouts, they benefit in five important ways:

1. Strong Sense of Self
2. Positive Values
3. Challenge Seeking
4. Healthy Relationships
5. Community Problem Solving

When girls exhibit these attitudes and skills, they become responsible, productive, caring and engaged citizens.



The Impact of Girl Scouting

Girl Scouts who earn the Gold Award, the highest award in Girl Scouting, are eligible for numerous scholarships and can enter the military at an advanced rank.

With over 50 million alums, more than 1-in-3 women in the U.S. were a Girl Scout at one time.

79% of Girl Scouts have an entrepreneurial mindset, compared with only 52% of non-Girl Scouts.



2024 Sponsorship Opportunities

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Presenting Camp Sponsor \$10,000

- Presenting Camp Sponsor of Camp 479, to be identified in media and promotions
- Three reserved tables (30 tickets)
- Special recognition from the stage during the event
- Full page ad in Camp Guide (event program)
- Hosting of designated activity tent/experience station
- Exclusive prominent signage at an experience station
- Company logo(s) where appropriate and/or name presence/mention in an on the following:
 - Event collateral to include but not limited to printed and digital pieces, such as invitation, Camp Guide, map, etc.
 - Camp 479 Facebook event page and other social media posts
 - Media appearances/mentions as available
 - Girl Scouts – Diamonds website event page
- Opportunity to give away promotional items to attendees





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Adventure Sponsor \$7,500

- Two reserved tables (20 tickets)
- Exclusive prominent signage at an experience station
- Hosting of a designated activity/tent experience station
- Full page ad in Camp Guide (event program)
- Company logo presence/Name Recognition where appropriate in and on the following:
 - Event collateral to include but not limited to printed and digital pieces, such as invitation, Camp Guide, map, etc.
 - Camp 479 Facebook event page and other social media posts
 - Girl Scouts – Diamonds website event page
- Opportunity to give away promotional items to attendees





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Leadership Sponsor \$5,000

- One reserved table (10 tickets)
- Exclusive prominent signage at an experience station
- Half page ad in Camp Guide (event program)
- Company logo presence/Name Recognition where appropriate in and on the following:
 - Event collateral to include but not limited to printed digital pieces, such as invitation, Camp Guide, map etc.
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Courage Sponsor \$2,500

- One reserved table (10 tickets)
- Quarter page ad in Camp Guide (event program)
- Company logo/Name Recognition on Event Signage
- Company logo/Name Recognition where appropriate in and on the following:
 - Event collateral to include but not limited to digital pieces such as invitation, Camp Guide, map, etc.





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Troop Campers \$1,000

- One reserved table (10 tickets)
- Table signage at the event
- Company logo/Name Recognition in Camp Guide and map

Happy Campers \$125

- One ticket
- A Camp 479 sash, access to activity and experience stations, family style dinner, beverages, and memories of a lifetime.

