

## Leaders Very Important News E-Letter

### Fund Development

Special thanks to these troops for creating holiday cards for our Diamonds Donors:

Troop 6116, Arkadelphia, Sara Bearden, Leader  
Troop 2268, Ashdown, Wendy Huddleston, Leader  
Troop 5251, Prairie Grove, Cherokee Cole, Leader  
Troop 6428, Alexander, Kay Kelley, Leader  
Troop 2169, Arkadelphia, Pamela Westbrook, Leader  
Troop 4358, Van Buren, Rosemary Holland, Leader  
Troop 6427, Alexander, Timika Johnson, Leader  
Troop 6144, Donaldson, Floyce Taylor, Leader

Thank  
You!

These troops created beautiful holiday and thank you cards for the Diamonds Council to send to our special donors. It means a lot to these friends to have a beautiful card created by a Girl Scout herself. The girls showed generosity as well as creativity in helping us to show our appreciation to the friends of Girl Scouting who help us provide services and opportunities to Girl Scouts Council-wide.

We thank these troops and leaders for helping us in this holiday season.

### Outdoor Program

#### Save the Date!

April 13-15, 2012

"100 Tents - 100 years" Encampment  
Pitch a tent and join us to celebrate 100  
years of Girl Scouting during this  
weekend encampment!

Locations: Camp NOARK, Camp  
Cahinnio, Camp Taloha, Camp Crossed  
Arrows, Camp High Point  
More details to follow!

### Membership

Happy Holidays and Merry Christmas from the Membership Team!

The Membership staff is still at work helping new troops. We encourage our seasoned Troop Leaders to offer support to our freshman Leaders. Remember, you were once in their shoes! Training, paperwork, and Troop activities can be overwhelming, tis the season to help out. Be an ELF, an Experienced Leader Friend to our new Troops.

Our Service Unit Cookie Managers are busy this month training Leaders and Parents on the Cookie Sale.

We want to remind our Membership that Registration forms for the 2011-2012 Program Year must be turned in for girls to participate in the Cookie Sale!

# Product Sales

## Fall Product Program – Reminders & Thank you!

December 6 – Troops - due to SU Fall Product Manager:

Bank Account Information or Cashier's Check/Money Order due

If needed, Parent Debt form must be turned in at this time with girl permission slip and receipts for all products taken and any money payments.

Please complete the Troop Fall Product Manager evaluation on the council website in the Fall Product section. We always value your input, ideas and suggestions!

Thank you to everyone for your hard work and dedication during the Fall Product Program. You are greatly appreciated. It takes the support of everyone: parents, family members, and volunteers.

Incentives will be shipped to the Service Unit Fall Product Manager. They will notify you where and when to pick these up. If you should have any shortages contact your SUFPM immediately.

## Cookies 2012 – here they come!

Following on the heels of the most wonderful time of the year is Cookie Time. We are looking forward to another successful year. During this busy time of year take a few moments to begin planning, setting goals and training for Cookies 2012 which begins January 14.

Remember:

1. Get those girl registrations into your regional office as soon as possible. Girls must be registered to participate in the cookie program.
2. If your troop has not submitted the financial report (due last May), the troop cannot sell cookies until the report is turned in to your membership specialist.
3. Also attend your Troop Cookie Training in your Service Unit to receive your training and sales materials.
4. **DO NOT** give out order cards before **January 13**, under any circumstance. Have a meeting or attend a rally but hold them until that date.

The Girl Scout Cookie Program is much more than a fundraiser. It's a fun way for girls of all ages to earn the money that fuels their dreams. And it's a powerful, hands-on leadership and entrepreneurial program. The Cookie Program can lead to bigger things in business, in society and in life.

### 5 Steps to Success:

1. Set & Share Troop/Group Goals
2. Set & Share Personal Goals
3. Hold a Family Meeting
4. Sell Beyond Family and Friends
5. Track Your Progress to the Top and Celebrate!

As you see family and friends during the holidays remind them that the girls will begin taking orders January 14.

Reminder: If you should have any questions or concerns about the annual cookie program or any product program, be sure and contact you council product sales staff. We are here to help in any way we can. You can email us at our new address: [productsales@girlscoutsdiamonds.org](mailto:productsales@girlscoutsdiamonds.org).

## Communications



Good News! To help celebrate our 100th Anniversary, when troops are out and about in the community participating in service projects, parades, etc. the Council has a PR booster for your SU! One free banner from the Council! If you as a Service Unit would like to purchase additional banner(s) they are \$25 each. Please email Amanda Loggins at [aloggins@girlscoutsdiamonds.org](mailto:aloggins@girlscoutsdiamonds.org) or call at 1-800-632-6894 ext 6235. All orders are due by 5:30pm on December 8, 2011

## Other

### Tournament of Roses Parade 2012 - Help Decorate the Float 100th Anniversary Float Design

**Front Satellite Unit:** Girl scouts of all six levels proudly ride this floral tribute to 100 Years of Girl Scouting. The theme, "What Will You Do Today?" is answered on the main float by a representation of unlimited girl opportunities.

**Book and Pearls:** honors the Girl Scouts history and founder, Juliette "Daisy" Gordon Low. The pearls represent the pearls she sold to fund the first Girl Scouts troops.

**High-flying, High Achieving Girl Scout:** wearing a badge/patch-filled sash, she symbolizes curiosity, exploration and propelling the Girl Scout movement into the future.

**Yellow Roses:** signifies the importance of friendship throughout the life of a Girl Scout.

**Pot of Cookies at the end of the Rainbow:** represents the variety of skills learned through the Girl Scout Cookie Program, the nation's largest business/financial literacy program for girls.

**Tall ship, Car, Robotic Space Rover:** symbolizes adventure, discovery, travel and the many experience that Girl Scouting offers through STEM, outdoor and environment activities.



\*An updated picture of the float can be found on [www.girlscoutsla.org](http://www.girlscoutsla.org) as they reveal the sections.\*

### Dedicate a Flower on the Girl Scouts' 100th Anniversary Float

Every Girl Scout and supporter has the chance to ride on the 100th Anniversary float in the 2012 Tournament of Roses Parade! By making a float flower dedication for \$5.00, a name of your choice will be placed on the float and ride the parade route, becoming part of Girl Scouts history. Here is how you can honor a Girl Scout, Troop Leader, Troop, Girl Scout Alumna, Colleague, Mother, Daughter or Friend with a float flower dedication.

For inquiries about the float flower dedications, visit [girlscoutsla.org](http://girlscoutsla.org) or email [floatdedications@girlscoutsla.org](mailto:floatdedications@girlscoutsla.org).

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