

# “Why Girl Scouts?”



## Tips for Girls: Talking About Girl Scouts

When people ask you about Girl Scouts, focus on:

- Why you love it
- The fun you're having and all the things you're learning
- How your troop plans to spend its hard-earned cookie cash
- Share what you've accomplished because of Girl Scouts

## Adults: Give Three Reasons You Chose Girl Scouts

# 1

### **Girl Scouts and Boy Scouts are two completely different organizations.**

Girl Scouts is the best leadership experience for girls in the world, period—designed specifically with, by, and for girls—every G.I.R.L.! And research shows there's no better place for her to discover her full potential.

Talk about what the Girl Scout experience has been like for you and your troop and how you believe the all-girl environment contributes to your girls' success.

**PRO TIP:** Always stay positive. Don't put other organizations down. Simply raise Girl Scouts up!

# 2

### **Girl Scouts is about so much more than cookies.**

Everything a Girl Scout does centers on four program pillars: science, technology, engineering, and math (STEM); the outdoors; life skills; and entrepreneurship. Plus, this year we added new badges in STEM and the outdoors to up the adventure and the learning!

# 3

### **Girl Scouts is the only place where girls can work toward and earn the Gold Award—one of the most prestigious awards for girls in the world!**

Earning a Girl Scout Gold Award is a great boost when it comes to applying for college and scholarships, establishing a lifetime network, and so much more! Younger girls can also complete their Bronze and Silver awards as they work up to the Gold. All three awards give girls the chance to do powerful things while working on an issue that's captured their interest in a big way—here, there's nothing she can't accomplish!