



# VOLUNTEER RESOURCES

because of all you do FOR GIRLS

We can never thank you enough for all you do to support girls in the Girl Scout Cookie Program.® We know you are the greatest resource girls have in the program, and this makes us extra committed to supporting you with lots of our own resources.

From how-to videos to activity ideas, we're here to help make your cookie season quick, easy and inspiring!



**NEW FOR 2019!**



## Hooray for inspiring tips and stories!

Our new Girl Scouts® Cheers for Cookie Volunteers™ program is something you can celebrate. It connects you to lessons, tips and inspiration from the experts—volunteers just like you!



### VOLUNTEER VOICES VIDEO SERIES

Volunteers share cookie tech tips and program experiences.



### VOLUNTEER IMPACT STORIES

Video and editorial features highlight volunteers who are making a difference in the cookie program.

Videos and feature stories will be made available throughout the year on [LittleBrownie.com](http://LittleBrownie.com).

Our Girl Scouts Cheers for Cookie Volunteers program also includes a variety of digital support tools. *See reverse side for details.*



**Little Brownie**  
Bakers®

# Tools you can use at every stage of the GIRL SCOUT COOKIE PROGRAM®



## BEFORE THE SALE

## DURING THE SALE



### GIRL SCOUTS® BUILT BY ME™ COOKIE PLANNER

LittleBrownie.com

With options to fit all interests and schedules, this online tool helps you easily guide girls in planning an incredible cookie experience from start to finish. It's as simple as taking a short quiz!



### GIRL SCOUTS® COOKIE VIP ETRAINING™

LittleBrownie.com

This light and breezy website introduces you to the ins and outs of the Girl Scout Cookie Program. From an overview of this year's Go for Bold™ theme to FAQs about cookies to great selling ideas, everything you might need to know is at your fingertips 24/7. The training resource will also be available on the eBudde Troop App in 2019.



### GIRL SCOUTS® COOKIE ROOKIE™

LittleBrownie.com

Working with girls who are new to the cookie program? Help make their first steps delightful ones! Start their cookie journey with a fun, 10-minute video that explains the basics to younger girls, along with a leader's guide.



### GIRL SCOUTS® COOKIE CAPTAIN™

LittleBrownie.com

Use this program to inspire experienced girls to mentor first-time cookie sellers. Includes a step-by-step guide, list of best practices and other program resources.

Little Brownie  
Bakers®

girl scouts  
cookie program



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### eBUDDE™ TROOP APP

App Store and Google play

This helpful app is your best friend during the busy cookie season! Using your mobile phone or tablet, you can manage troop initial cookie orders and rewards—in real time, on the go. Booth Sale Recorder and Girl Scouts Cookie VIP eTraining are built right in.



### GIRL SCOUTS® COOKIE HOUSE PARTY™ VIDEO AND HOSTESS GUIDE

LittleBrownie.com

Girls will have loads of fun—and make lots of sales—with this strategy for selling whole cases of Girl Scout Cookies®. You can help girls get the party started with an inspiring video and step-by-step hostess guide.



### GIRL SCOUTS® COOKIES 101™

LittleBrownie.com

Before they agree to participate, families need to understand the value of the cookie program and the basics of how to get involved. This guide assures them the program is simple—and fun!



### ACTIVITY IDEAS

LittleBrownie.com

Pinterest.com/lbbakers

Get the season off to an amazing start with ideas for goal-setting activities you can enjoy with girls or teens. Visit the Volunteer section of the Little Brownie website or follow us on Pinterest for tons of quick and easy inspiration. Browse for booth crafts, cookie costumes, super-selling tips and much more.



### MYCOOKIEFRIEND.COM

Linked to LittleBrownie.com, Girl Scouts®

My Cookie Friend™ is a girl-friendly website that brings the season's cookie friend plush to life—and keeps girls inspired. Girls love learning about the natural world and interacting with the stories, games and crafts.