

Cookie Boss Contest January 24-29

Get your Goal Getter order cards ready, cookie bosses—it's time to take your cookie sales to the next level! From January 24-30, we challenge you to sell Girl Scout Cookies to businesses in your community and to share why supporting Girl Scouts matters. The top two Girl Scouts with the highest contest sales will each win two tickets to the JoJo Siwa concert at Simmons Bank Arena in North Little Rock on January 31. Winners will be announced on January 30, and the businesses they sold to will be publicly thanked on council social media.

Dates:


- Entries accepted: January 24-29
- Winners selected and announced: January 30
- Concert: January 31

Tips:

- Think of all the different kinds of businesses you could ask—car dealerships, insurance reps, stores, salons, etc.—and what their goals are. You could even sell to a local restaurant and start working toward your Girl Scout Cookie Entrepreneur Week patch!
- Practice your sales pitch! Tell your customers why you're selling cookies and how their support will help you, your troop and your council.
- Remind them that Girl Scout Cookies make great client or employee appreciation gifts.
- Let them know they can donate cookies as well. Donated boxes will be given to community organizations throughout our region including hospitals, universities, veteran's groups, food banks and more during Girl Scouts Give Back week.
- Remind them they'll have a chance to be thanked publicly on council social media. That's great publicity!
- Dress for success! Look sharp and wear your Girl Scout uniform when you make your sales pitch.
- While you as a Girl Scout should take the lead, bring a grown-up for safety, support and photo ops
- Take a picture of you and your customer. If you win, you will be featured on council social media.
- Stay covid safe! Please follow all [council covid guidelines](#) and those of the businesses you visit.

Rules:

- Contest period: Entries (sales to businesses) must be submitted using this [form](#) between January 24 and January 29, 2022, at 11:59 pm.

girl scouts 
diamonds of arkansas,
oklahoma and texas

- While troops or groups of Girl Scouts may choose to pursue a sale together, entries may only be submitted under the name of one Girl Scout.
- Sales must be made during the contest period.
- Girl Scouts may sell to multiple businesses during the contest period. One [form](#) per business must be submitted, and each Girl Scout's sales will be totaled back-office by council staff. Winners will be selected based on each Girl Scout's total sales.
- Businesses may choose to donate boxes during the contest period. Donated boxes will count toward a Girl Scout's contest sales total. Donations must be submitted using the contest entry form.
- Winners will be defined as the two Girl Scouts with the highest total number of boxes sold to businesses during the contest period.
- Winners will be announced on council social media on January 30
- Winners will each receive two tickets plus one parking pass to the JoJo Siwa concert at Simmons Bank Arena in North Little Rock on January 31. Tickets have been purchased in advance and seats are pre-selected.