GIRL SCOUTS®
CHEERS for cookie VOLUNTEERS™

POWERFUL RESOURCES TO HELP YOU RECRUIT, RETAIN—AND CELEBRATE!—VOLUNTEERS IN THE GIRL SCOUT COOKIE PROGRAM®
THREE CHEERS FOR GIRL SCOUT COOKIE VOLUNTEERS!

Volunteers dedicate their time and talents to make the Girl Scout Cookie Program® possible. Celebrate their selfless efforts with the tips and resources found within this Girl Scouts® Cheers for Cookie Volunteers™ Recognition Kit.

*It’s a comprehensive guide to thanking them for all their hard work!*

Little Brownie Bakers® provides these materials for volunteer appreciation:

- Best practices for celebrating your volunteers
- Customizable thank you cards, gift tags and volunteer certificates
- Digital assets to tout your gratitude on social media

**KEY DATES**

Girl Scout volunteers deserve recognition year-round for their hard work, but it’s especially important after the Girl Scout Cookie Season closes. Since *April is also National Volunteer Appreciation Month*, it’s a great time to show your gratitude through cards, small tokens or other planned activities.

Go to IdealCookieSale.com to download these customizable resources

**SAY ‘THANKS A BUNCH!’**

Encourage girls to show volunteers their appreciation by giving them a personalized thank you card. Remind them that a short, handwritten note can mean so much!
What you need:

Ingredients

1 (12 ounce) bag of semi-sweet, bittersweet or milk chocolate chips (use your favorite)

¼ teaspoon peppermint extract

4 ½ cups Kellogg's Crispix® cereal

1 ½ cups powdered sugar

20 Thin Mints cookies, divided into 2 groups of 10

4 cups mini-pretzel twists

2 cups dry-roasted salted peanuts

Equipment

Large mixing bowl

Directions:

1. Make the Thin Mints Crispix Melt 11.5 ounces of chocolate chips in a saucepan or in microwave for 3-4 minutes until melted. Add mint extract to chocolate and stir. Pour Crispix cereal into a large mixing bowl. Pour melted chocolate over the cereal and gently stir until completely coated in chocolate. Stir in with powered sugar and 10 finely crushed Thin Mints. Gently combine, coating the cereal.

2. Add the more sweet and salty Stir in 10 coarsely chopped Thin Mints, mini-pretzels and peanuts. ENJOY!

SHARE THE LOVE

Host an Appreciation Station at a Cookie Rally or troop meeting so girls can make handmade gifts together. Or post your appreciation for all to see on social media. Download ready-made volunteer appreciation posts and cover photos from Little Brownie’s Social Media Toolkit on IdealCookieSale.com

Find recipes featuring Girl Scout Cookies® at LittleBrownie.com

GIVE THE GIFT OF GIRL SCOUT COOKIE GOODIES

Girls can attach these gift tags to goodie bags and give them to volunteers. Fill them with Girl Scout Cookie-inspired treats and attach the recipes from Little Brownie Bakers® as a sweet token of appreciation.

You're something SPECIAL! Just like Samoas: You rock!
In addition to the resources found within this Recognition Kit, there are plenty of other ways to engage and support volunteers. Here are just a few:

- **Provide a thoughtful gift.** Check out Little Brownie’s selection of volunteer rewards for some great options.

- **Share ready-made posts from the Social Media Toolkit with volunteers.** Pass on the posts in the “For Volunteers” section of the Social Media Toolkit so they can lift content for their own social pages.

- **Forward Volunteer Impact and Volunteer Voices videos.** Share the videos in these Girl Scouts® Cookie Insider™ series with your volunteers to inspire and motivate them throughout the season.

**Help Them Help Girls**

Sometimes, what volunteers love most are fun, easy ways to help girls build skills and make their season go smoothly. Here are some ways to support them:

- **Offer the Girl Scouts® Built by Me™ cookie planner.** Help cookie volunteers make their season quick, easy and delightful by using this simple online tool.

- **Encourage them to use the eBudde™ Troop App Plus.** This app provides helpful, on-the-go support for busy volunteers at every phase of the Girl Scout Cookie Program®.

- **Provide resources for their Girl Scouts® Cookie House Party™.** Volunteers can help girls sell Girl Scout Cookies® by the case by throwing a Girl Scouts Cookie House Party with resources from Little Brownie Bakers®

Visit LittleBrownie.com/volunteers for tools and resources.