

What is a Family Partnership Campaign?

A Family Partnership Campaign is a way for family members of Girl Scouts and individual troops to become donors and investors in Girl Scouts – Diamonds and the programs they love.

Why is it needed?

The success of a Family Partnership Campaign helps more girls join Girl Scouts and improves every aspect of the Girl Scout experience for girls, volunteers and our communities, plus teaches girls important lessons in philanthropy and community investment.

While the Girl Scout Cookie Program and registration fees cover many costs, every year our council faces an almost \$1 Million-dollar deficit without donations from individuals, businesses and others. We desperately need your help to sustain the critical lifechanging leadership experiences of Girl Scouts!

Where does the money go?

We hope that troops and families follow the model of the Girl Scout Leadership Experience, and together Discover what is most important to them that Girl Scouts – Diamonds provides (Financial aid? Volunteer training? Camps? Everything?!), Connect with each other and with council staff to learn more and then Take Action to donate toward that important fund.

Troops and families can choose to support things like financial aid for annual membership fees and camperships, camp properties and equipment, girl programs and supplies, volunteer recruitment and training, our horses or anything that sparks their interest and that is an identified need in our budget.

Please note that funds that are designated to troops, service units or other “pass through” donations do not count toward the Family Partnership Campaign.

How do we participate?

There are 2 ways to participate: the “Penny the Pig” patch program and a family’s personal donation. “Penny the Pig” Patch Program forms can be found on the website. Donations can be made via any of the possible ways:

- o Membership Renewal (online or in office)
- o ToGetHer There Monthly Giving Society
- o “Penny the Pig” patch program
- o Online/in-person
- o Employer matching gifts

Does my girl receive anything for our family’s participation? For her troop’s participation?

Families receive one Family Partnership Campaign patch for a gift of \$25+ (extra patches for \$10+); troops receive the Penny the Pig patch after completing the patch activity and making their donation.