

**girl scouts**  
diamonds of  
arkansas, oklahoma  
and texas



# 2018 ANNUAL REPORT

GIRL SCOUTS - DIAMONDS



# Note from the CEO



This past year at our Annual Meeting and Leadership Conference we celebrated A Decade of Diamonds, looking back at how far we have come in our short 10 years as a council. When you think about it, Girl Scouts may be over 100 years old, but we are just 10! Those 10 years have come with lots of growing pains, but also lots of growth.

Thank you to everyone who has partnered with us on this journey!

The key highlights from our last year are in areas that are at the very core of who we are and what we do – which tells me that we are all doing what needs to be done to offer the very best experience for the girls we serve.

The highlight that is most gratifying to me is that the Girl Scouts – Diamonds volunteer satisfaction rate is at an all-time high. So much so that we were recognized by GSUSA for receiving the highest score within the movement. The information for the volunteer satisfaction score comes directly from Girl Scout volunteers. Every year volunteers are surveyed by GSUSA, and the thoughtful input of volunteers lets us know how we are doing, what's important to them and what they need.

Satisfied volunteers provide girls with a great experience that makes girls want to stay in Girl Scouts and attracts other girls, which is why the other big highlight of our year was a six percent increase in membership! That is a great accomplishment on its own, but it also marks our second consecutive year of growth, and we are one of very few councils in the movement to have accomplished this.

In the past 10 years, we have worked hard to have the right people and the right tools in place to help us do all the right things for girls. That decade and the lessons learned have set us up to continue to succeed. We are doing really well, but we are just getting started! Watch us blaze a trail into the future - where every girl who wants to can be a part of this movement and can discover and embrace all that she is and can be.

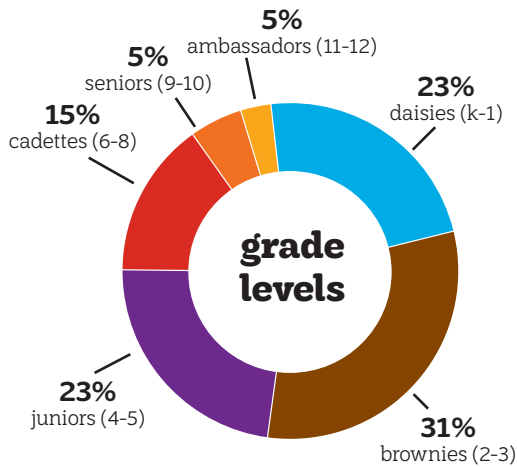
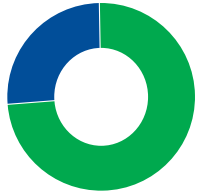
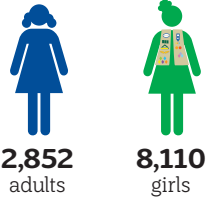
A handwritten signature in black ink that reads "Dawn Prasifka".

**Dawn Prasifka**  
President and CEO



# Membership and Programming

**10,962**  
members



**866**  
lifetime  
members



**1,000**  
girls in special  
initiatives



**6%**  
increase in girl  
membership

**3,305**  
girls went on an  
outdoor adventure

**1,136**  
girls attended a council sponsored signature event



## Product Sales

### Fall Product



**61,004**  
units sold

**1,937**  
girl participants

### Cookies



**1,387,572**  
boxes sold

**5,239**  
girl participants

**265**  
boxes per girl

### Girl Scouts Give Back

In May, we celebrate Girl Scouts Give Back Week. It's a week dedicated to giving back to our communities for supporting Girl Scouts. Girls from across the council made personal deliveries with Diamonds CEO, Dawn Prasifka, to charities across the state.

**16,863**  
boxes donated



## Highest Awards



**122**  
bronze awards

**2,564**  
total hours logged

**21**  
hours per girl



**68**  
silver awards

**3,651**  
total hours logged

**54**  
hours per girl



**14**  
gold awards

**1,621**  
total hours logged

**116**  
hours per girl



**93**  
graduating seniors

**5**  
\$1,000 college  
scholarships





# Statement of Activities

For The Year Ended September 30, 2018

Detailed info is available at [www.girlscoutsdiamonds.org](http://www.girlscoutsdiamonds.org)

## Support

United Way	\$ 76,623
Contributions	812,211
<b>Total Support</b>	<b><u>888,834</u></b>

## Program Revenue

Product Sales	6,146,218
Cost of Sales	(1,684,869)
Allocation to Troops and Service Units	(890,813)
Net Product Sales Revenue	<u>3,570,536</u>

Merchandise Sales	273,205
Cost of Sales	(145,257)
Net Merchandise Sales Revenue	<u>127,948</u>

Camp and Program Fees	<u>271,633</u>
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<b>Total Program Revenue</b>	<b><u>3,970,117</u></b>
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## Other Income

Net Investment Income	48,999
Misc Income	167,119
<b>Total Other Income</b>	<b><u>216,118</u></b>

<b>Total Income</b>	<b><u>5,120,743</u></b>
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## Expenses

Program Services	4,282,117
Management and General	1,055,789
Fundraising	273,273
<b>Total Expenses</b>	<b><u>5,611,179</u></b>

<b>Decrease in net assets</b>	<b>(490,436)</b>
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<b>Net assets, beginning of year</b>	<b><u>7,714,022</u></b>
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<b>Net assets, end of year</b>	<b><u>\$ 7,223,586</u></b>
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# Donor Roll of Honor

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## Gold Supporters \$50,000+

Anonymous  
Mary L. Sherman

## Silver Supporters \$25,000 - \$49,999

Arkansas Department of Human Services  
United Way of Fort Smith Area  
United Way of Northwest Arkansas  
Walton Family Foundation

## Bronze Supporters \$15,000 - \$24,999

Arkansas Department of Human Services  
- Division of Youth Services  
Girl Scouts of the USA  
Walmart Foundation  
Walmart Foundation's Volunteerism  
Always Pays

## Trefoil Supporter \$10,000 - \$14,999

United Way Heart of Arkansas

## Juliette Supporters \$5,000 - \$9,999

Andrea Albright  
Anonymous  
Baldor Electric Company Foundation  
Bridgestone Americas Trust Fund  
Andréa Chewning  
Ken Harrison  
Dawn Prasifka  
Ryburn Motor Company  
Kristen Stevens  
United Way of Boone County  
Whitaker Family Foundation

## Friend Supporters \$1,000 - \$4,999

Arkansas Community Foundation  
Barbara Bethell  
Blue Cross Blue Shield's Blue and You  
Foundation  
Linda Bly  
Walter O. Caldwell Foundation  
Susan Clark  
Glen Conklin Charitable Foundation  
Wanda Emde  
Elizabeth H. & Stanley E. Evans Charitable  
Foundation  
FutureFuel Chemical Company  
Garland County Service Unit  
William Thomas & May Pitman Hennessy  
Foundation  
Ingersoll Rand/Trane  
Mary Iverson  
Deborah Jones  
Jennifer Krafsky

Lawson & Company  
Chris McCreight  
Morris Foundation  
Cal Jr. and Debbie Partee  
Juliana Price  
John and Sandra Risi  
Shell and Motiva Employee Giving Program  
Charlie Smith  
Cristy Sowell  
Steuri Family Endowment  
Texarkana Area Community Foundation  
Eddy J. Turner Living Trust  
United Fund of New Boston  
United Way of Columbia County  
United Way of Greater Texarkana  
United Way of Hempstead County  
United Way of North Central Arkansas  
United Way of Southeast Arkansas  
United Way of White County  
Weyerhaeuser Company  
Women's Foundation of Arkansas

## Helpful Hands Supporters

### \$250 - \$999

ABC Supply Inc.  
Ralph Anderson Memorial Fund  
Betty Arambel  
Linda Archer  
Ben E. Keith Foods  
Marjorie Bernhardt  
Tim Beshears  
Julia Bingham  
Debra Blakley  
Craig and Mary Ann Boone  
David and Linda Ann Bragg  
Keeler Bryson  
Ken and Rose Carlton Charitable  
Endowment  
Lindsay Chandler  
Christ of the Hills United Methodist Church  
Cimino Management Group  
Clark County Community Foundation  
Robert Clayton  
Joseph Clinton  
Betsy Corwin  
Cross County Community Foundation  
Sammie Cunningham  
Katie and Nicole Dailey  
Ashley Daniel  
Cheryl Deen  
Tom and Mary Dillard  
Juli Dorrough  
Irene Dougan

Entergy  
Lillian Fagan  
Alisha Faulkner  
First National Bank of Fort Smith  
Hazel D. Frost Endowment  
Ralph and Kay Fulton  
Rodney and Cheryl Ghan  
Marie Gieringer  
Andrew G. and Sarah S. Goesl Endowment  
Latisha Gould  
Pamela Graney  
Sandra Haness  
Judith Hanson  
Sharon Herrick  
Hot Springs Area Community Foundation  
Niki Hoyt  
Brad Hudgens  
Deborah Jackson  
Kittilea Jackson  
JenByRo Charitable Fund  
Marty Johnson  
Junior Auxiliary of Jonesboro  
Kroger Community Rewards Program  
Katherine Lawrence  
Loblolly Creamery  
Kate Lonberger  
Allyn Lord  
Sharon Lynch  
Maxwell Lyons II  
Noble B. Magness Charitable Trust  
Barbara Malone  
Bette Mathews  
Terri McGuire  
Carla Mize  
Munro Foundation  
Donald Munro  
New Province Brewing Co.  
Nexstar Broadcasting Inc.  
Joseph Norton  
Katelyn Page  
Kathleen Pate  
Mary Rohm Pearson Charitable Trust  
Phillips 66 Volunteer Grant Program  
Stacey and Justin Phillips  
Raymond Prasifka  
Pressroom  
Taylor and Mary Prewitt  
Quick & Clean Laundry  
Grace Ellen Rice  
Kathryn Risi  
Kimberly Risi  
Robertson, Beasley, Shipley & Redd PLLC  
Patricia Robertson

# Donor Roll of Honor

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## Helpful Hands Supporters (continued)

Mignonne Scarbrough  
Latisha Settlege  
Sharp County Community Foundation  
Cyndy Shepherd  
Phyllis Skaug  
Aaron and Kim Smith  
Shannon Splittorff  
Tammy Sutherland  
Mark Taylor  
Ruth Teague  
Thomas & Thomas LLP  
David and Judy Trent  
United Way of the Ouachitas  
Ward Mini Storage  
Wayne Young Law Firm, PA  
Gwen White  
Dana Wolverton  
Heather Wright  
Joan Wright

T.A. and Stacia Wyatt  
Lee and Lita Yarberry  
Sally Yarberry  
Yellow Rocket Concepts

## Gift In-Kind Supporters In-kind gifts of \$250 or more

Bayer Healthcare  
BlueGreen Vacations  
Braven-Incizio Brands  
Cabela's  
Centennial Bank  
Conagra Brands  
Daisy Outdoor Products  
Elite Island Resorts  
Farmers Coop - Springdale  
Girl Scouts - Diamonds Program  
Department  
Ghirardelli Chocolate  
Golden Eagle of Arkansas

Ken Harrison  
Hull Dermatology & Aesthetics  
J&M Foods  
Kimberly-Clark Corporation  
L'OREAL  
John Maes  
McKee Foods  
Newton's Jewelers  
Petit Jean Meats  
Stacey Phillips  
Premier Cancun Vacations  
John and Sandra Risi  
Vanessa Russell  
The Clinton Foundation  
The Hershey Company  
Titanic Museum Attraction  
Vitamins Plus  
Westrock Coffee  
Ann Williams

# ToGetHer There Giving Society

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TGHT Giving Society members make monthly donations to Girl Scouts, providing the critical sustaining support for the programs and services that train volunteers, enact events for girls and improve the properties and camps all around our council.

Betty Arambel  
Kelly Barnett  
Marjorie Bernhardt  
Lawanna Bernheisel  
Barbara Bethell  
Debra Blakley  
Dora Brach  
Elizabeth Brown  
Virginia Carron  
Andréa Chewing  
Amanda Clark  
Robert Clayton  
Stacey Collins  
Sammie Cunningham  
Melissa Curiel  
Ashley Daniel  
Angela Danovi  
Stephanie Davidson  
Cheryl Deen  
Tom and Mary Dillard

Irene Dougan  
Tahza Eggleton  
Shannon Ewald  
Lillian Fagan  
Monica Franco  
Ralph and Kay Fulton  
Emily Gassman  
Marie Gieringer  
Anna Beth Gorman  
Pamela Graney  
Kathey Graves  
Sandra Haness  
Ken Harrison  
Sharon Herrick  
Niki Hoyt  
Shane Hunt  
Lauren Isbell  
Mary Iverson  
Kittilea Jackson  
Brooks Jansen

Deborah Jones  
Sandra Justus  
Angela Kirk  
Jennifer Krafsky  
Katherine Lawrence  
Kate Lonberger  
Heather MacPherson  
Barbara Malone  
Kelly Mathis  
Lisa McDermott  
Terri McGuire  
Whitney Miller  
Carla Mize  
Joseph Norton  
Katelyn Page  
Kathleen Pate  
Justin Phillips  
Stacey Phillips  
Meagan Piroutek  
Dawn Prasifka

Raymond Prasifka  
Juliana Price  
John and Sandra Risi  
Patricia Robertson  
Mignonne Scarbrough  
Latisha Settlege  
Lisa Sims  
Kathleen Skaggs  
Aaron and Kim Smith  
Rebecca Smith  
Kimberly Snipes  
Cristy Sowell  
Shannon Splittorff  
Tammy Sutherland  
Ruth Teague  
Nathan and Crystal Trusty  
Loretta West  
Heather Wright  
Joan Wright  
T.A. and Stacia Wyatt



# Honorariums and Memorials

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## In Honor/Memory of:

Jo Claire Adamson  
Leila "Skip" Baker  
Caroline Sloan Bednar  
Maddy Benyr  
Marjorie Bernhardt  
Marjorie Bernhardt  
Betsy Corwin  
Leigh Fulton Dabney  
Carolyn Eastham  
Wanda Emde  
Taylor Fisher  
Marilyn Hagerman  
Rachel Jones  
Bridget McGuire  
Munger-Emde Memorial  
Camp NOARK  
Camp NOARK  
NOARK Songstress Society  
June Pelphrey  
Addie Phillips  
Addie Phillips  
Kayley Phillips

## Given By:

Robert Cabe  
Juliana Price  
Cyndy Shepherd  
Troop 5205  
Kathy Long  
Karen Rose  
Carla Mize  
Kay Fulton  
Grace Ellen Rice  
Brenda Fasulo  
Brad Hudgens  
Kristina Kenyon  
Nancy Jones  
Terri McGuire  
Wanda Emde  
Sammie Cunningham  
Juliana Price  
Terri McGuire  
Sallie Mahaffey  
Karen Brown  
Justin Phillips  
Stacey Phillips

## In Honor/Memory of:

Sandy Risi  
Sandy Risi  
Sandy Risi  
Sandy Risi  
Sandy Risi  
Sandy Risi  
Sandy Risi  
Sandy Risi  
Sandy Risi  
Jo Ross  
Skeeter  
Barbara "Dianne" Cross Sloan  
Kimberly Fulton Smith  
Rachel Smith  
Gwen Thomas  
Troop 5205  
Meghan Trusty  
Betty Turner  
Julia Maye Bennett Williams  
Sally Yarberry  
Sally Yarberry  
Sally Yarberry

## Given By:

Kimberly Risi  
Kathryn Risi  
Laura Diamond  
Mary Harvey  
Sharron Schelin  
Carrie Ray  
Susan Bormann  
Amy Marr  
Janice Mather  
Kari Taylor  
Holly Herlocker  
Katherine Lawrence  
Sylvia Ballerstein  
Kay Fulton  
Rebecca Smith  
Lawanna Bernheisel  
Terri McGuire  
Crystal Trusty  
Barbara Malone  
Annette Archer  
David and Linda Ann Bragg  
Preston and Marsha Harrison  
Lee and Lita Yarberry

# Juliette Gordon Low Society

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Members of the Juliette Gordon Low Society have named Girl Scouts – Diamonds of Arkansas, Oklahoma and Texas as a beneficiary to a planned gift. This can include naming Girl Scouts as a beneficiary of a will, retirement plan, charitable gift annuity, living trust, donor advised fund, life insurance policy, charitable remainder trust, charitable lead trust, remainder gift of real estate, or any other gift that benefits Girl Scouts in the future. These individuals and families represent the greatest commitment to Girl Scouting, investing in its future and perpetuation of the vision that Juliette Gordon Low began 107 years ago.

Marjorie Bernhardt  
Barbara Bethell  
Andréa Chewning

Katie Dailey  
Marie Gieringer  
Deborah Jones

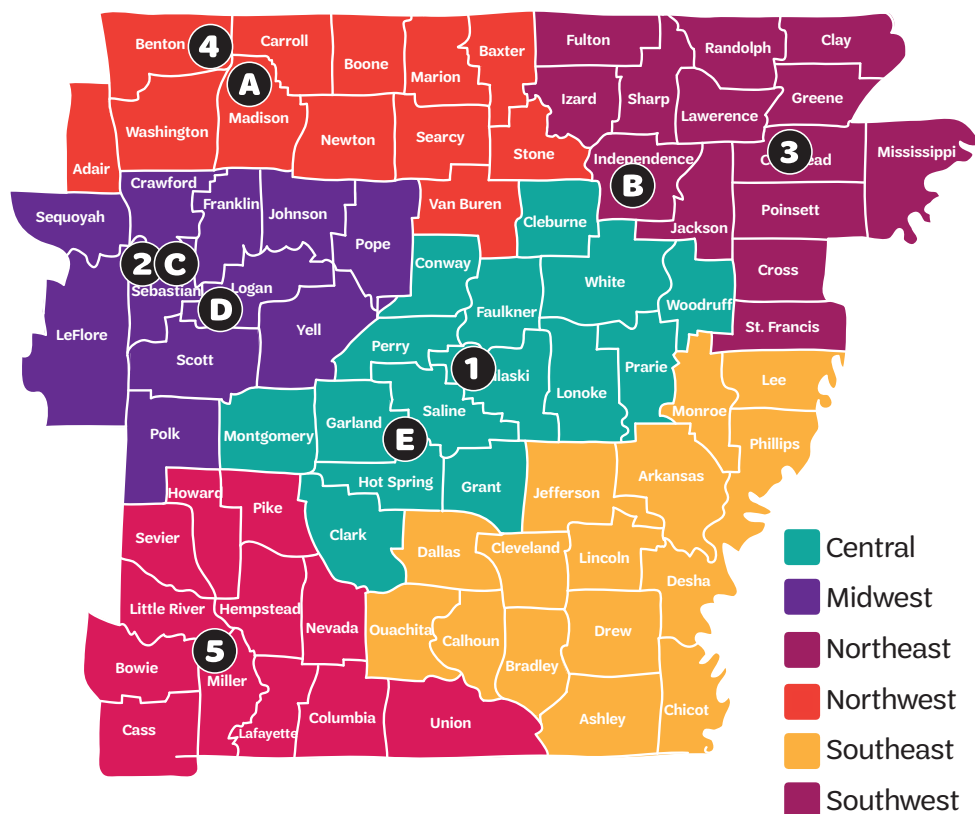
Madeline Marquette  
Dawn Prasifka  
Kimberly Snipes

Cristy Sowell

If you have included Girl Scouts in your estate plans and do not see your name listed above, please contact Ginger Risner at [funddevelopment@girlscoutsdiamonds.org](mailto:funddevelopment@girlscoutsdiamonds.org) or 800-632-6894 ext. 5820 so we may correct our records and celebrate you and your dedication to Girl Scouts.

**Note:** Donations given during fiscal year October 1, 2017 – September 30, 2018. We have carefully reviewed the donors listed. Errors may occur in a list of this size. If your name has been omitted, misspelled, or incorrectly listed, please accept our deepest apologies and contact us so we may correct our records.

# Girl Scouts - Diamonds Council Map



## 1. Central Office

11311 Arcade Drive | Little Rock

## 2. Midwest Office

5705 Gordon Lane | Fort Smith

## 3. Northeast Office

3434 One Place | Jonesboro

## 4. Northwest Office

5506 Walsh Lane, Ste. 108 | Rogers

## 5. Southwest Office

1811 Arkansas Blvd. | Texarkana, AR

## A. Camp NOARK

Huntsville

## B. Camp Crossed Arrows

Floral

## C. Burnham Woods and

The STEAM Center

Fort Smith

## D. Camp Cahinnio

Booneville

## E. Radford House

Hot Springs

# Board of Directors

October 1, 2017-September 30, 2018

## OFFICERS

**Andréa Chewning** | Southwest

Board Chair

**Debbie Jones** | Central

1st Vice Chair

**Sharon Herrick** | Midwest

2nd Vice Chair

**Robert Clayton** | Central

Treasurer

**Juli Dorrough** | Northwest

Secretary

## MEMBERS-AT-LARGE

**Andrea Albright** | Northwest

**Stephanie Davidson** | Midwest

**Mary Dillard** | Central

**Kathey Graves** | Southwest

**Shane Hunt** | Northeast

**Carmella Jones** | Southwest

**Jennifer Krafsky** | Northwest

**Esperanza Massana-Crane** | Central

**Debbie Partee** | Central

**Kathleen Pate** | Southeast

**Emily Robertson** | Southwest

**Patricia Robertson** | Northeast

**Taren Robinson** | Central

**Sandy Risi** | Northeast

**Latisha Settlege** | Midwest

**Kimberly Snipes** | Midwest

**Amanda Whitley** | Central

## GIRL SCOUT MISSION

Building girls of courage, confidence and character who make the world a better place.

## GIRL SCOUT PROMISE

On my honor, I will try:

To serve God and my country,

To help people at all times,

And to live by the Girl Scout Law.

## GIRL SCOUT LAW

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.



## GIRL SCOUTS - DIAMONDS

800.632.6894

info@girlscoutsdiamonds.org

www.girlscoutsdiamonds.org

FOLLOW US!

