




girl scouts
diamonds of
arkansas, oklahoma
and texas

2019 ANNUAL REPORT

GIRL SCOUTS - DIAMONDS

Note from the CEO



Our theme for the 2018-2019 membership year was Trailblazing Ahead. We have been a growing organization for the past few years. All of us – staff, volunteers, and donors – have stepped up and blazed a trail to make sure girls have the best possible opportunities and experiences in Girl Scouts.

Girls spent this past year learning to tap into their potential and explore their interests. They earned new badges in interests that represent today's girls, in areas like cyber security, civic engagement and high adventure. They flexed their entrepreneurial muscles through the cookie program. They went on travel adventures, both near and far, that they planned and funded on their own. They are bettering their communities and the world one little lending library, blanket drive, and food pantry at a time.

Our girls are trailblazers, and with the support of our dedicated volunteers, they are thriving. But there are still so many girls who can benefit from Girl Scouts.

During this past year we lost a long-time volunteer and staff member. Our late Girl Scout sister, Kelly Wood, believed passionately that every girl deserves Girl Scouts and it is our job to make sure every girl who wants to be a Girl Scout has the opportunity. With that in mind, we launched a strategy to create a transformational impact on girls in our region and leaned on our wonderful service units to help us bring Girl Scouts to more girls. We continue to carry that desire and that momentum going forward as we endeavor to enable more girls to experience the life-changing benefits of Girl Scouts and gain the skills and confidence to blaze their own trails.

Annual reports are normally printed many months after an organization's year ends, and as I write this year's letter, we are in the midst of a pandemic and our world is completely different. Despite that, our work continues, and is possibly even more important now. One thing that is not different – our staff, girls and volunteers are still trailblazing – just in ways we might have never imagined.

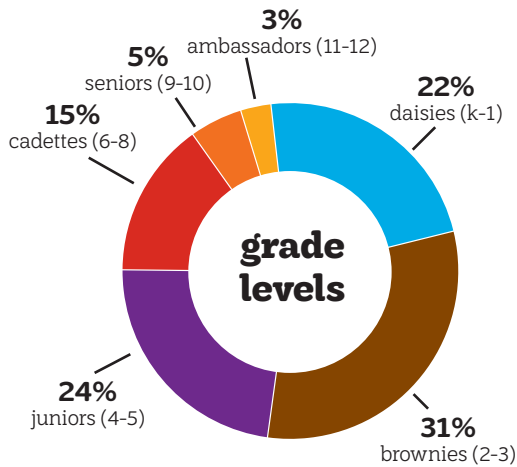
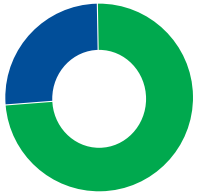
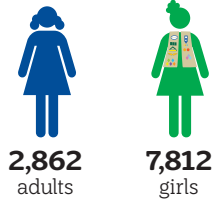
Yours in Girl Scouting,

Dawn Prasifka
President and CEO



Membership and Programming

11,558
members



884
lifetime
members



983
girls in special
initiatives

3,034
girls went on an
outdoor adventure

1,420
girls attended a council sponsored signature event



Product Sales

Fall Product



55,634
units sold

1,844
girl participants

Cookies



1,210,343
boxes sold

4,987
girl participants

242
boxes per girl

Girl Scouts Give Back

In May, we celebrate Girl Scouts Give Back Week. It's a week dedicated to giving back to our communities for supporting Girl Scouts. Girls from across the council made personal deliveries with Diamonds CEO, Dawn Prasifka, to charities across the state.

22,213
boxes donated



Highest Awards



95
bronze awards

2,117
total hours logged

22
hours per girl



37
silver awards

1,995
total hours logged

54
hours per girl



14
gold awards

1,477
total hours logged

105.5
hours per girl



93
graduating seniors

5
\$1,000 college
scholarships



Statement of Activities

For The Year Ended September 30, 2019

Detailed info is available at www.girlscoutsdiamonds.org

Support

Contributions	\$ 871,126
Gifts in Kind	58,270
Total Support	<u>929,396</u>

Program Revenue

Product Sales	6,524,290
Cost of Sales	(1,531,820)
Allocation to Troops and Service Units	(944,289)
Net Product Sales Revenue	<u>4,048,181</u>

Merchandise Sales	257,894
Cost of Sales	(143,119)
Net Merchandise Sales Revenue	<u>114,775</u>

Camp and Program Fees	<u>273,964</u>
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Total Program Revenue	<u>4,436,920</u>
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Other Income

Net Investment Income	66,705
Misc Income/Loss	(22,858)
Total Other Income	<u>43,847</u>

Total Income	<u>5,410,163</u>
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Expenses

Program Services	4,274,762
Management and General	1,007,732
Fundraising	329,769
Total Expenses	<u>5,611,763</u>

Decrease in net assets	(201,600)
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Net assets, beginning of year	<u>7,223,586</u>
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Net assets, end of year	<u>\$ 7,021,986</u>
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Donor Roll of Honor

Gold Supporters \$50,000+

Donald R. Dearing and Martha M. Dearing Trust
Walmart Foundation

Silver Supporters \$25,000 - \$49,999

Anonymous Donor
Arkansas Department of Human Services
Arkansas Department of Human Services - Division of Youth Services
Carl B. & Florence E. King Foundation
First National Bank of Fort Smith
Sunderland Foundation
United Way of Fort Smith Area

Bronze Supporters \$15,000 - \$24,999

Alice L. Walton Foundation
Ash Grove Charitable Foundation
Chris Fowler
Girl Scouts of the USA
Ken Harrison
United Way of Northwest Arkansas
Walmart Foundation's Volunteerism Always Pays Program

Trefoil Supporters \$10,000 - \$14,999

Irene Dougan
Kristen Stevens
United Way Heart of Arkansas
Walton Family Foundation

Juliette Supporters \$5,000 - \$9,999

ABB Motors and Mechanical Inc Foundation
Andrea Albright
Arkansas Community Foundation
Linda Bly
Brown Foundation
Chambers Bank
Andréa Chewning
Morris Foundation
Dawn Prasifka
Red River Employees Federal Credit Union
Walmart Foundation's Community Grants Program

Friend Supporters \$1,000 - \$4,999

Arkansas Department of Workforce Services
Caroline Bednar
Barbara Bethell
Bridgestone Americas Trust Fund
Centennial Bank
Susan Clark

Robert Clayton
Alline and Chloe C. Davis Charitable Foundation
Barbara Dennis
Donnie Pendergraft
Terri Erwin
Elizabeth H. and Stanley E. Evans Charitable Foundation
Frontstream
Gateway Growers Association
Girls First NEA
Mary Iverson
Deborah Jones
Carol Kjelstad
Jennifer Krafsky
Kroger Community Rewards Program
Sharon Lynch
Maxwell Lyons
Chris McCreight
Dorothy Morris
Joseph Norton
Debbie Partee
Jana Patrick
Pepsico Foundation
Carol Pratt
Juliana Price
Sandra Risi
Deborah Robinson
Latisha Settlege
Shell and Motiva Employee Giving Program
Cyndy Shepherd
Kimberly Snipes
Cristy Sowell
Troop 2314
Troop 3417
United Fund of New Boston
United Way of Boone County
United Way of Greater Texarkana
United Way of Hempstead County
United Way of Southeast Arkansas
United Way of White County
Vanguard Charitable
Walter O. Caldwell Foundation
Diane Wilder
William Thomas & May Pitman Hennessy Foundation
Joan Wright
YourCause

Helpful Hands Supporters \$250 - \$999

Claire J. Allison
Amazon Smile Foundation

Betty Arambel
Linda Archer
Bad Boy, Inc
Sylvia Ballerstein
Marjorie Bernhardt
Tim Beshears
Julia Bingham
Debra Blakley
Craig and Mary Ann Boone
David and Linda Ann Bragg
Joseph Clinton
Katherine A. Cole
Sammie Cunningham
Melissa Curiel
Katie and Nicole Dailey
Ashley Daniel
Angela Danovi
Stephanie Davidson
The Degen Foundation
Tom and Mary Dillard
Juli Dorrough
Nancy Eberlein
Sandra Edwards
First Community Bank
Fort Smith SU 424
Monica Franco
Karen Franklin
Ralph and Kay Fulton
Marie Gieringer
Anna Beth Gorman
Latisha Gould
Pamela Graney
Kathey Graves
Roy Gutierrez
Sharon Herrick
Dr. and Mrs. B.L. Hill Family Trust
Hope Water & Light
Shane Hunt
Sarah Hyndman
Ingersoll Rand Charitable Foundation
Deborah G. Jackson
Mary Kathleen Jacobs
Junior Auxiliary of Cross County Arkansas
Junior Auxiliary of Jonesboro
Sandra Justus
Dana Kleine
Janna Knight
Kathryn Lacy
Landmark PLC
Katherine Lawrence
Kate Lonberger
Barbara Malone
Madeline Marquette
Mary Rohm Pearson Charitable Trust

Donor Roll of Honor

Helpful Hands Supporters (continued)

Bette Mathews
Terri McGuire
MedExpress Urgent Care
Nexstar Broadcasting, Inc.
NM 2 Rentals LLC
Noble B. Magness Charitable Trust
Ozark Diamonds SU 509
Kathleen Pate
Justin Phillips
Stacey Phillips
Raymond Prasifka
Pure, Inc.
R Squared Plumbing, LLC
Grace Ellen Rice
Kathryn Risi
Clinton Roberts
Patricia Robertson
Kelsey N. Roemer
Vanessa Russell

Mignonne Scarbrough
April Schneider
Stella Sharp
Phyllis Skaug
Smith and Associates Real Estate Services
Aaron and Kim Smith
Laura Smith
Rebecca Smith
Shannon Splittorff
St. Paul's Episcopal Church
Strategic M&A Advisors
David and Judy Trent
Troop 6859
UBS
Betony Weakley-Maringer
Candace Weekley
Dana Wolverton
Heather Wright
T.A. and Stacia Wyatt

Gift In-Kind Supporters

In-kind gifts of \$250 or more

Bayer Healthcare LLC
Bentonville Sam's Club
CampX BDLDT
Conagra Brands
Daisy Outdoor Products
Del Monte Foods, Inc.
Edgewell
Jones & Son Fine Jewelry
Sandra Justus
Jennifer Krafsky
Petit Jean Meats
Scott Family Amazeum
Lynn R. Walton

ToGetHer There Giving Society

TGHT Giving Society members make monthly donations to Girl Scouts, providing the critical sustaining support for the programs and services that train volunteers, enact events for girls and improve the properties and camps all around our council.

Ozark Diamonds SU 509
Betty Arambel
Kelly Barnett
Marjorie Bernhardt
Lawanna Bernheisel
Barbara Bethell
Debra Blakley
Amber Bryant
Virginia Carron
Andréa Chewing
Amanda Clark
Robert Clayton
Stacey Collins
Sammie Cunningham
Melissa Curiel
Ashley Daniel
Angela Danovi
Cheryl Deen
Tom and Mary Dillard
Juli Dorrough
Irene Dougan
Sandra Edwards

Tahza Eggleton
Shannon Ewald
Lillian Fagan
Monica Franco
Ralph and Kay Fulton
Marie Gieringer
Anna Beth Gorman
Pamela Graney
Kathey Graves
Sandra Haness
Ken Harrison
Sharon Herrick
Niki Hoyt
Shane Hunt
Lauren Isbell
Mary Iverson
Kittilea Jackson
Deborah G. Jackson
Mary Kathleen Jacobs
Brooks Jansen
Deborah Jones
Sandra Justus

Angela Kirk
Carol Kjelstad
Jennifer Krafsky
Katherine Lawrence
Sarah Livengood
Kate Lonberger
Heather MacPherson
Barbara Malone
Lisa McDermott
Terri McGuire
Whitney Miller
Carla Mize
Joseph Norton
Katelyn Page
Debbie Partee
Kathleen Pate
Justin Phillips
Stacey Phillips
Meagan Piroutek
Raymond Prasifka
Dawn Prasifka
Juliana Price

John and Sandra Risi
Patricia Robertson
Vanessa Russell
Mignonne Scarbrough
Latisha Settlege
Lisa Sims
Kathleen Skaggs
Rebecca Smith
Aaron and Kim Smith
Kimberly Snipes
Cristy Sowell
Shannon Splittorff
Tammy Sutherland
Ruth Teague
Nathan and Crystal Trusty
Loretta West
Kelly Wood
Heather Wright
Joan Wright
T.A. and Stacia Wyatt

Honorariums and Memorials

In Honor/Memory of:

Leila "Skip" Baker
Leila "Skip" Baker
Martha Blood
Camp NOARK
Camp NOARK Songstress Society
Betsy Corwin
Leigh Dabney
Irene Dougan
Sydney Dumond
Neta Evans
Pat Hatcher
Mary Jacobs
Virginia Johnson
Betty Lyons
Bridget McGuire
Karen Mirando
Loretta Murphy
Nancy Patterson
Addie Phillips
Kaylee Phillips
Ollye Pickens
Monica Porter
Sandra Risi
Sandra Risi
Jennifer Ross Echeverri
Jennifer Ross Echeverri
Jennifer Ross Echeverri
Jennifer Ross Echeverri
Jennifer Ross Echeverri

Given By:

Angela Oxford
Juliana Price
Judith Hanson
Sammie Cunningham
Ralph and Kay Fulton
Carla Mize
Ralph and Kay Fulton
Paul Dougan
Nexstar Broadcasting, Inc.
Marcella Dalla Rosa
Judith Hanson
Kimberly Snipes
Judith Hanson
Judith Hanson
Terry McGuire
Channing Baker
Angel Galloway
Elizabeth Patterson
Justin Phillips
Stacey Phillips
Carol Pratt
Paula Mandri
Kimberly Risi
Kathryn Risi
Alice Rogers
Amy Joyce
Brittany Bray
Brad Goodwin
Lauren Anderson

In Honor/Memory of:

Jennifer Ross Echeverri
Jennifer Ross Echeverri
Jennifer Ross Echeverri
Juantia Shelby
Skeeter
Kim Smith
Gwen Thomas
Troop 5205 Brownies
Meghan Trusty
Betty Turner
Barbara D. Cross Sloan
Lola Wilson
Kelly Wood
Kelly Wood
Kelly Wood
Kelly Wood
Kelly Wood
Kelly Wood
Kelly Wood
Kelly Wood
Kelly Wood
Kelly Wood
Kelly Wood
Kelly Wood
Kelly Wood
Sara A. Yarberry

Given By:

Anessa Conway
Sara Brown
Cassandra Murray
Judith Hanson
Katherine Lawrence
Kay Fulton
Lawanna Bernheisel
Terri McGuire
Crystal Trusty
Barbara Malone
Sylvia Ballerstein
Lyn C. Willis
Alisha Faulkner
Claire J. Allison
Sharon Lynch
Mary Kastner
Dana Hargraves
Emily Hulsey
Jana Patrick
Maddy Wood
Dori Maddry
Kelly Keeton
Michelle Alanis
Kimberly Snipes
Sharon Herrick
Norma Story
Marjorie Bernhardt
Amber Breedlove
Marcella Dalla Rosa

Juliette Gordon Low Society

Members of the Juliette Gordon Low Society have named Girl Scouts – Diamonds of Arkansas, Oklahoma and Texas as a beneficiary to a planned gift. This can include naming Girl Scouts as a beneficiary of a will, retirement plan, charitable gift annuity, living trust, donor advised fund, life insurance policy, charitable remainder trust, charitable lead trust, remainder gift of real estate, or any other gift that benefits Girl Scouts in the future. These individuals and families represent the greatest commitment to Girl Scouting, investing in its future and perpetuation of the vision that Juliette Gordon Low began 107 years ago.

Eva and Erik Andersen
Dianne Belk and
Lawrence Calder
Marjorie Bernhardt

Barbara Bethell
Andréa Chewning
Katie Dailey
Marie Gieringer

Deborah Jones
Kate Lonberger
Sharon Lynch
Madeline Marquette

Debbie Partee
Dawn Prasifka
Kimberly Snipes
Cristy Sowell

If you have included Girl Scouts in your estate plans and do not see your name listed above, please contact Ginger Risner at funddevelopment@girlscoutsdiamonds.org or 800-632-6894 ext. 5820 so we may correct our records and celebrate you and your dedication to Girl Scouts.

Note: Donations given during fiscal year October 1, 2018 - September 30, 2019. We have carefully reviewed the donors listed. Errors may occur in a list of this size. If your name has been omitted, misspelled or incorrectly listed, please accept our deepest apologies and contact us so we may correct our records.

Girl Scouts - Diamonds Council Map

Board of Directors

October 1, 2018-September 30, 2019

OFFICERS

Andréa Chewning | Southwest

Board Chair

Debbie Jones | Central

1st Vice Chair

Sharon Herrick | Midwest

2nd Vice Chair

Robert Clayton | Central

Treasurer

Juli Dorrough | Northwest

Secretary

MEMBERS-AT-LARGE

Andrea Albright | Northwest

Stephanie Davidson | Midwest

Mary Dillard | Central

Nancy Eberlein | Northwest

Shane Hunt | Northeast

Carmella Jones | Southwest

Debbie Jones | Central

Jennifer Krafsky | Northwest

Esperanza Massana-Crane | Central

Debbie Partee | Central

Kathleen Pate | Southeast

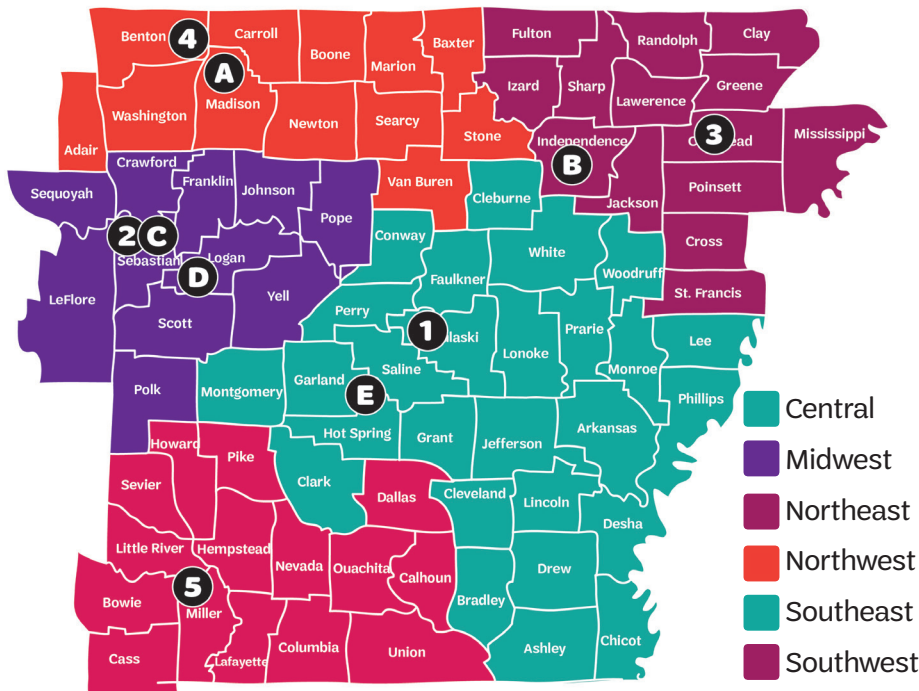
Patricia Robertson | Northeast

Taren Robinson | Central

Sandy Risi | Northeast

Latisha Settlege | Midwest

Kimberly Snipes | Midwest



1. Central Office

1131 Arcade Drive | Little Rock

2. Midwest Office

5705 Gordon Lane | Fort Smith

3. Northeast Office

3434 One Place | Jonesboro

4. Northwest Office

5506 Walsh Lane, Ste. 108 | Rogers

5. Southwest Office

1915 Olive Street | Texarkana, TX

The Southeast Region is served by the Central Office

A. Camp NOARK

Huntsville

B. Camp Crossed Arrows

Floral | Temporarily rested 10/31/19

C. Burnham Woods and The STEAM Center

Fort Smith

D. Camp Cahinnio

Booneville

E. Radford House

Hot Springs

GIRL SCOUT MISSION

Building girls of courage, confidence and character who make the world a better place.

GIRL SCOUT PROMISE

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

GIRL SCOUT LAW

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.


girl scouts
diamonds of
arkansas, oklahoma
and texas

GIRL SCOUTS - DIAMONDS

800.632.6894

info@girlscoutsdiamonds.org

www.girlscoutsdiamonds.org

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