

# 2021 Guide to Financial Statements

## AUDITOR'S REPORT

The first two pages of our financial statements are the Independent Auditor's Report. The second page contains the auditor's opinion on our financial statements. Based on standard procedures, the auditors issued an unmodified opinion or clean opinion for the Girl Scouts – Diamonds of Arkansas, Oklahoma and Texas Council. A clean opinion means that the financial records present a fair and accurate picture of the organization's finances.

## KEY COMPONENTS

The **STATEMENT OF FINANCIAL POSITION** details the Council's assets, liabilities and net assets (equity in the corporate world) as of September 30, 2021 and 2020. **ASSETS** represent what the Council owns, will be receiving, or has paid in advance. Approximately 45 percent of the Council's assets are in cash and investments. This allows the Council to have cash available on hand, but also allows for higher long-term return on assets. Approximately 50 percent of the Council's assets are in property and equipment. This includes all our camp and wilderness properties, which are listed on our website. **LIABILITIES** represent what the Council owes to others. It is important to note that the Council does not have any long-term liabilities and that all liabilities can be paid off by current assets.

**NET ASSETS** are the difference between assets and liabilities. They represent the overall financial health of an organization. The Council has significant positive net assets of approximately \$7.4 million from many years of revenue exceeding expenses. Net assets are separated into two buckets: net assets with donor restrictions and net assets without donor restrictions. **NET ASSETS WITH DONOR RESTRICTIONS** represent resources the Council has received that can only be used for a specific purpose (i.e. scholarships) or has received and for which only the earnings can be used. The original amount for net assets restricted in perpetuity can never be used by the Council. These amounts are currently invested, and the earnings are used by the Council. The remaining and most significant portion of net assets is **NET ASSETS WITHOUT DONOR RESTRICTIONS**, which means they fund the greatest needs of the Council.

The **STATEMENT OF ACTIVITIES** details the Council's revenue and expenses from October 1 – September 30, 2021 and 2020. The Council has several different **REVENUE** streams. They are broken down between support revenue, program revenue and other income. **EXPENSES** are broken down into three categories: program, management and general, and fundraising. Approximately 76 percent of our total expenses go directly into program services. Net cookie revenue was approximately \$2.5 million while program services were approximately \$3.7 million in 2021. This means that the Council must find other means of funding these programmatic offerings or dip into our reserves (net assets).

The **STATEMENT OF FUNCTIONAL EXPENSES** provides more detail related to expenses. It breaks expenses into their natural classifications, allowing for more clarity in what Council funds are being used for throughout the year.

The **NOTES TO THE FINANCIAL STATEMENTS** provides narrative to the numbers. They also provide a breakdown of certain numbers on the financial statements and a great place to find out more about our accounting policies.

We continue to evaluate our opportunities to find new revenue streams and look for areas where we can reduce expenses without sacrificing a quality experience for both girls and volunteers. We also look at the efficiency and effectiveness of our assets and keep liabilities at a minimum. All of this is part of our strategy to use our resources wisely.

## CONTACT

If you have questions related to the Council's financial statements, you are encouraged to call or email the Council's Chief Financial Officer, Marie Gieringer. She can be reached at (800) 632-6894 ext. 6225 or [mgieringer@girlscoutsdiamonds.org](mailto:mgieringer@girlscoutsdiamonds.org).