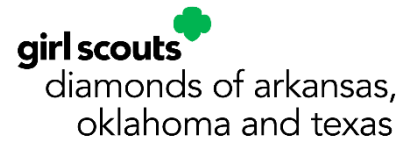


**FOR IMMEDIATE RELEASE**



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**GIRL SCOUTS – DIAMONDS ANNOUNCES MARY GRACE HERRINGTON AS NEW CEO**

*Native Arkansan and Girl Scout Alum Ready to Lead Next Generation of Girls and Volunteers*

**LITTLE ROCK, Ark. (February 3, 2025)**— The Girl Scouts – Diamonds of Arkansas, Oklahoma and Texas Board of Directors has appointed Mary Grace Herrington as the council’s new president and chief executive officer. The announcement follows a nationwide search which was initiated following Dawn Prasifka’s retirement announcement after 12 years of dedicated service. Herrington will assume her role as head of the organization on Feb. 3.

“The Board of Directors selected Herrington for her alignment with the Girl Scout mission combined with her unique skill set and background in strategic nonprofit fundraising and managing multi-stakeholder environments,” said Kim Snipes, search committee chair, and chair of the Board of Directors.

As CEO, Herrington will expertly balance her roles as leader, fundraiser, partner, and chief Girl Scout advocate. With a commitment to innovation, she will champion programs that expand opportunities, foster exploration, and inspire the next generation of leaders. Through her leadership, Girl Scout programs will continue to empower young women to lead with courage, confidence and character.

“We are delighted to welcome Mary Grace to our legacy of sisterhood,” said the council’s outgoing CEO, Dawn Prasifka. “Her vision and commitment to the Girl Scout mission are evident, and I am confident she will drive our council forward, building on our strong foundation.”

Herrington, a Girl Scout alum and nonprofit sector veteran of 20 years, joins Girl Scouts – Diamonds from Crystal Bridges Museum of American Art, where she served as the director of development. Prior to that, Herrington held fundraising and nonprofit leadership roles in higher education and public media. She earned First Class, the highest Girl Scout Award, equivalent to today’s Gold Award, and is a lifetime member, she served as a board member for Girl Scouts of Greater Iowa and maintains her Certified Fund-Raising Executive (CFRE) certification, underscoring her ongoing commitment to professional growth and excellence in the field. She earned a bachelor’s degree in communication from the University of Arkansas at Little Rock, and a master’s degree in public administration from Drake University in Des Moines.

“I’m incredibly grateful for the opportunity to lead an amazing and accomplished team for one of the world’s most recognized and respected movements. Experiences that build courage, confidence and character so that girls can realize their fullest potential contributed greatly to my growing up in Arkansas, and it’s an exciting time to give back in a meaningful way,” said Herrington.

With offices in Little Rock, Rogers, Fort Smith, and Jonesboro and active camp properties in Huntsville, Fort Smith, and Hot Springs, Girl Scouts – Diamonds of Arkansas, Oklahoma and Texas serves approximately 6,000 girls and adults across Arkansas.

To learn more about Girl Scouts – Diamonds of Arkansas, Oklahoma and Texas, please visit [www.GirlScoutsDiamonds.org](http://www.GirlScoutsDiamonds.org).

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## **MULTIMEDIA RESOURCES**

Mary Grace Herrington Headshot: <https://photos.app.goo.gl/GC3eCn1SJ82WLn6Y6>

### **Girl Scouts - Diamonds**

Girl Scouts — Diamonds of Arkansas, Oklahoma and Texas serves over 4,000 girls and over 2,000 volunteers. Our council encompasses all counties in Arkansas except Crittenden, includes Adair, LeFlore, and Sequoyah counties in Oklahoma as well as Bowie and Cass counties in Texas and is a United Way partner agency. Girl Scouts bring their dreams to life and work together to build a better world. Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To join, volunteer, reconnect or donate, visit [www.girlscoutsdiamonds.org](http://www.girlscoutsdiamonds.org).