



# FAMILY Cookie Guide

2025 Girl Scout Cookie Program

EMBRACE  
POSSIBILITY

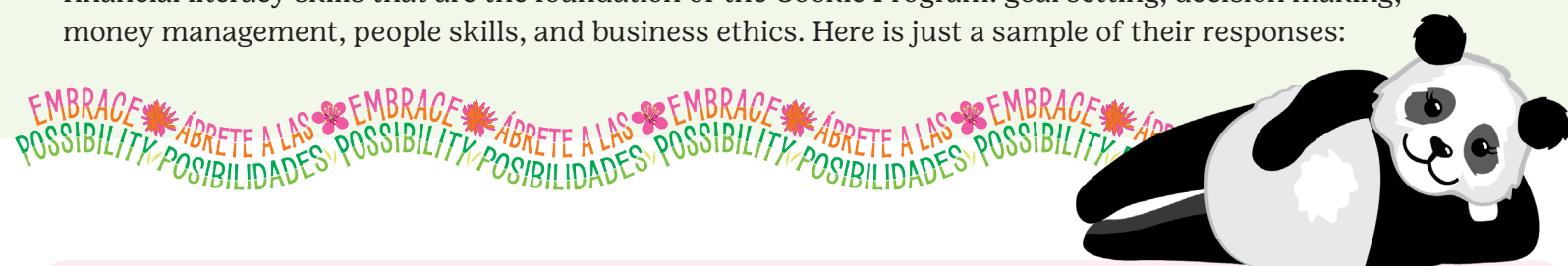


girl scouts   
diamonds of arkansas,  
oklahoma and texas



# 2024 FEATURED GIRL SCOUT COOKIE ENTREPRENEURS

We asked these hustling Girl Scouts about their experiences last year with questions related to the five financial literacy skills that are the foundation of the Cookie Program: goal setting, decision making, money management, people skills, and business ethics. Here is just a sample of their responses:



## Emma H.

Troop 6683 | Packages sold: 3,443

**Goal Setting** – Tell me about your cookie goal. Did you fall short, meet, or exceed that goal?

Being a Girl Scout has taught me to set high goals, and I've not only met them but also achieved my personal best sales record last season.



## Makenley C.

Troop 2413 | Packages sold: 3,126

**People Skills** – How has the Cookie Program helped you interact with all types of people?

It has allowed me to interact with a lot of new people through cookie booths by making me step out of my comfort zone to speak to new people to ensure that the sale goes well.



## Emma'Lyn R.

Troop 1264 | Packages sold: 3,008

**Money Management** – What did your troop decide to use the cookie funds for (troop trip, activities, community service project, etc.)?

We went to troop camp and paid for badges and fun patches.



## Shayla C.

Troop 6683 | Packages sold: 3,007

**Decision Making** – What type of sales techniques did you use? (online, door-to-door, booths, etc.) Which one had the most success?

I used all of the techniques mentioned, but the one that worked the best was setting up my booth with signage and enthusiasm.



## Brynlee D.

Troop 1132 | Packages sold: 3,000

**Business Ethics** – What do you think it takes to run a successful business?

It takes good behavior, knowing how to handle money, and talk to people.

## IMPORTANT CONTACTS

Troop Leader/Product Manager: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Service Unit Product Manager: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## OTHER IMPORTANT CONTACTS

### Girl Scouts – Diamonds

General Customer Care

◆ [info@girlscoutsdiamonds.org](mailto:info@girlscoutsdiamonds.org)

◆ 800-632-6894

### Product Program Team

◆ [product@girlscoutsdiamonds.org](mailto:product@girlscoutsdiamonds.org)

## FIND US ONLINE

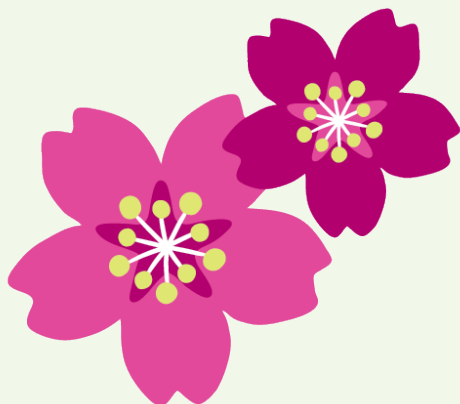
### Facebook

[@girlscoutsdiamonds](https://www.facebook.com/girlscoutsdiamonds)

[@girlscoutsdiamondsproductswap](https://www.facebook.com/girlscoutsdiamondsproductswap)

### Instagram

[@girlscoutsdiamonds](https://www.instagram.com/girlscoutsdiamonds)



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# Your Girl Scout Cookie favorites are back!



**Adventurefuls®**

*Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt*



**Toast-Yay!®**

*French Toast-inspired cookies dipped in delicious icing*



**Lemonades®**

*Savory slices of shortbread with a refreshingly tangy lemon flavored icing*



**Trefoils®**

*Iconic shortbread cookies inspired by the original Girl Scout recipe*



**Thin Mints®**

*Crispy chocolate wafers dipped in a mint chocolaty coating*



**Peanut Butter**

**Patties®**

*Crispy cookies layered with peanut butter and covered with a chocolaty coating*



**Caramel deLites®**

*Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes*



**Peanut Butter**

**Sandwich**

*Crisp and crunchy oatmeal cookies with creamy peanut butter filling*



**Caramel**

**Chocolate Chip**

*Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie\**

\*Limited availability





# THE FIVE SKILLS

Through the Girl Scout Cookie Program®, Girl Scouts gain these 5 skills and learn to think like entrepreneurs!



## Goal Setting

Girl Scouts learn how to set goals and create a plan to reach them.



## Decision Making

Girl Scouts learn to make decision on their own and as a team.



## Money Management

Girl Scouts learn to create a budget and handle money.



## People Skills

Girl Scouts find their voice and build confidence through customer interactions.




















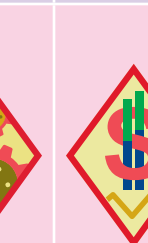





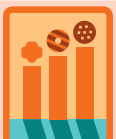












## Business Ethics

Girl Scouts learn to act ethically – both in business and life.

# Entrepreneurship Badges and Pins

When you sell Girl Scout Cookies, you practice-goal setting, decision making, money management, people skills, and business ethics—as you learn to think like an entrepreneur. You can earn badges and pins each year you run your own Girl Scout Cookie business. Then explore your own business idea by earning an Entrepreneur badge.

	Cookie Business		Financial Literacy		Cookie Entrepreneur Family	Entrepreneur		
Daisy								
	My First Cookie Business	Cookie Goal Setter	Money Explorer	My Money Choices	Year 1 and 2 Cookie Entrepreneur Family Pins	Toy Business Designer		
Brownie								
	My Cookie Customers	Cookie Decision Maker	Budget Builder	My Own Budget	Year 1 and 2 Cookie Entrepreneur Family Pins	Budding Entrepreneur		
Junior								
	My Cookie Team	Cookie Collaborator	Budget Maker	My Money Plan	Year 1 and 2 Cookie Entrepreneur Family Pins	Business Jumpstart		
Cadette								
	My Cookie Venture	Cookie Market Researcher	Cookie Innovator	Budget Manager	My Money Habits	My Dream Budget	Year 1, 2, and 3 Cookie Entrepreneur Family Pins	Business Creator
Senior								
	My Cookie Network	Cookie Boss	Savvy Saver	My Financial Power	Year 1 and 2 Cookie Entrepreneur Family Pins	Business Startup		
Ambassador								
	My Cookie Business Resume	Cookie Influencer	Financial Planner	My Financial Independence	Year 1 and 2 Cookie Entrepreneur Family Pins	Entrepreneur Accelerator		



# How The Cookie Crumbles

## Where Cookie Money Goes

Girl Scout Cookie fans are especially eager to support Girl Scouts when they clearly understand where the money goes. Help them see how proceeds stay local, powering amazing year-round experiences for local members and preparing them for a lifetime of success. Use the table below for a guide.



26% Programs,  
training, and  
membership support



23% Cost of Girl  
Scout Cookies



21% Camp and  
Property



17% Troop and service  
unit proceeds and girl  
recognition



13% Administrative  
Costs

## Proceed Earnings

	Troop Earnings per Package	Service Unit Earnings per Package
<b>Base Rate</b>	\$0.80	\$0.04
<b>Opt Out</b>	\$0.10	NA
<b>PGA of 350+</b>	\$0.10	NA
<b>Cookie Cupboard or Rally Hosting</b>	NA	\$0.02
<b>Total Amount</b>	\$1.00	\$0.06

## Opt Out vs. Opt In

This option is available for troops with a majority Cadettes, Seniors and Ambassadors who take a vote. Troops who opt out will receive Initial Order individual girl rewards and all level patches in exchange for more proceeds. They will not earn troop PGA rewards.



# DIGITAL COOKIE



Become a true cookie boss in four easy steps!

## Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

### 1. Register for Digital Cookie®

Create your **Digital Cookie** Password  
for email address: parent@email@domain.com

When you create your password, a confirmation email will be sent.

Password

Confirm password

**SUBMIT**

Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with optional special characters !, @, or \$

Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact your council.

### 2. Set Up Your Site

**Cookie Page Setup**

STEP 1: SET MY SALES TARGET REQUIRED

Your Goal Calculator

ToniLise wants to sell 200 boxes which = about \$120 to help her Troop and others.

SO FAR TONILISE HAS SOLD:

10537 Total boxes sold

Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

Use the **Digital Cookie®** app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies.



### 3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

### 4. Track Your Progress



Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

The Girl Scouts name and mark, and all associated trademarks, including but not limited to Girl Scout Cookies, Girl Scout Cookie Program, Thin Mints, Trefoils, Digital Cookie® and the Trefoil design and mark are owned by Girl Scouts of the USA.



# BEFORE THE Sale

## TRAINING AND Sales Material

Troop leaders/product managers will host Girl Scout and caregiver training meetings to introduce you to the Girl Scout Cookie Program. In this training you will learn ways to participate, important dates, and receive your sales materials.

**Materials will include the following:**

- ◆ **Family Guide with Caregiver Permission and Responsibility Form** – This is the guide you are currently reading and will help walk you through the season. The Caregiver Permission and Responsibility Form lets you know the expectations you have as a caregiver by agreeing to participate in the cookie program.
- ◆ **Order Card and Recognitions Insert** – Girl Scouts use this card to take orders before the cookies arrive. The order card is then turned in to their troop product manager to place the cookie order. The order card will also include a recognition insert. This insert will show all the recognitions a Girl Scout will receive for her cookie sales.
- ◆ **Money Envelope** – Bring your cookie money to troop meetings in this. Your troop leader/product manager should provide you with a receipt at the time of drop off. Money should be turned in frequently, at least once per week. **DO NOT** wait until the end of the cookie season to turn in money.

Digital copies of most materials may be downloaded and/or printed from the cookies menu at [www.girlscoutsdiamonds.org](http://www.girlscoutsdiamonds.org).

## Cookie Rallies

A Cookie Rally is a fun event that occurs toward the beginning of the cookie program. Many service units will be hosting their own rallies. Get with your troop leader to find out dates and participation requirements.

## CHECKLIST

- ☐ Attend troop Cookie Program training
- ☐ Sign Caregiver Permission and Responsibility Form
- ☐ Receive sales materials
- ☐ Set up Digital Cookie sites



# DURING THE Sale

## INITIAL ORDER (IO)

### JANUARY 10-26

Initial Order (IO) is also known as the pre-sale phase. Girl Scouts can take orders from customers and share their Digital Cookie site but will not have any cookies in hand.

## WAYS TO SELL DURING IO

### Order Card

- ◆ The order card portion of the sale can be thought of as pre-orders. These orders are usually taken in person with friends, family and neighbors. You will submit these orders into the Digital Cookie site by the deadline or submit to your troop leader/product manager for entry. It is council recommendation that payment for these orders is not collected until time of delivery.

### Digital Cookie

- ◆ Girls can set up their Digital Cookie site with the help of their caregivers at any time during the cookie program. Four types of orders can be made on Digital Cookie:
  - ▶ **Girl-delivered** – During the IO phase, girl-delivered orders that are approved prior to the caregiver submission deadline will flow directly to Smart Cookies and be included in the initial order. It is best to keep a close eye on orders around the IO submission deadline so you can be aware of what is included in the IO delivery and what will need to be fulfilled from troop extras/booth cookies.
  - ▶ **Shipped** – These orders can be made anytime during the cookie program and shipped directly to the customer.
  - ▶ **Donations** – Donations made through Digital Cookie support a Girl Scout's sales goals and the council's Girl Scouts Gives Back program. Although Girl Scouts and troops are responsible for collecting payments for donations, they do not handle the inventory. Please see the Girl Scouts Gives Back section for more details. The troop product manager is responsible for entering these sales into Smart Cookies as a Cookie Share order.
  - ▶ **Troop Sales Link** – Troops can create a sales link that will populate in the Cookie Finder on February 21. This means people searching for cookies can enter their zip code to find your troop's link to order shipped cookies. These are super easy sales that require no extra work!

### Initial Order Rewards

- ◆ Your Girl Scout will receive specific rewards based on their Initial Order sales. These rewards will arrive with final rewards (see recognition insert for details).



## CHECKLIST

- ☐ Participate in Girl Scouts – Diamonds events and contest
- ☐ Submit order card sales to troop by deadline
- ☐ Meet your initial order goal and earn rewards



## Goal Getter Phase

### JANUARY 26-FEBRUARY 14

The Goal Getter phase of the sale allows girls to continue working toward their sales goals while waiting for Initial Order cookies to arrive. This is also when Initial Order cookies are picked up by the troop leader/product manager.

### WAYS TO SELL DURING THE GOAL GETTER PHASE

#### Digital Cookie

- ◆ Girl delivery orders can continue to be taken by Girl Scouts during the Goal Getter Phase. Unlike the IO phase, these orders do not automatically report to the troop. Caregivers must ensure they report these fulfillment needs to the troop directly.
- ▶ **Where do these cookies come from?** Troop product managers must fill these from IO extras, booth cookies or from a cookie cupboard. Additionally, they will need to manually allocate these cookies to the Girl Scout in Smart Cookies.
- ▶ **REMINDER!** These cookies are already paid for by customers, so products must be supplied to girls to fulfill customer orders.
- ◆ Shipped orders continue as usual during this phase.
- ◆ Donation orders continue as usual during this phase.

### COOKIE PICKUP

#### FEBRUARY 14-21

Once the troop leader/product manager picks up the Initial Order from the service unit, it is time for families to pick up their Girl Scout's cookie order. Here are some actions steps for a smooth pickup day:

- ◆ Troop leaders/product managers should communicate with caregivers regarding location, date, time of cookie pickup, and expectations at pickup.
- ◆ Troop leaders/product managers should print delivery tickets for each Girl Scout.
- ◆ If space is available, troop leaders/product managers will pre-sort orders by Girl Scout.
- ◆ Caregivers need to pick-up their entire order at one time.
- ◆ Caregivers should arrive prepared and know exactly how many packages of each variety they are picking up.
- ◆ Girl Scouts and/or caregivers should count their product before it is loaded. Girl Scouts and caregivers are responsible for counting and verifying the total number of packages received. When in doubt, recount!
- ◆ Caregivers sign for their order. The troop leader or product manager provides a copy of the receipt.

#### How many cases can your vehicle carry?

These are safe estimates and may vary depending on your exact make/model.

Compact car.....	23 cases
Hatchback car.....	30 cases
Standard car.....	35 cases
SUV.....	60 cases
Station wagon.....	75 cases
Minivan.....	75 cases
Pickup truck.....	100 cases
Cargo van.....	200 cases

## DIRECT Sales Phase

### FEBRUARY 21-MARCH 16

The Direct Sales phase is when Girl Scouts can host booths, conduct wagon sales in their neighborhood, and continue selling on Digital Cookie. The troop can get additional cookies from a council cookie cupboard.

### WAYS TO SELL DURING THE DIRECT SALES PHASE

#### Digital Cookie

- ◆ Girl delivery orders can be taken in the Direct Sales phase. Just as in the goal getter phase, caregivers will need to inform their troop product manager of these cookie needs. Toward the latter part of the program it is best practice for caregivers to check product availability before approving the girl delivery orders.
- ◆ Shipped orders continue as usual during this phase.
- ◆ Donation orders continue as usual during this phase as well.



## COOKIE BOOTHS

### Traditional Booths

Cookie booths provide an opportunity for a Girl Scout to collaborate with troop members to help meet personal and troop sales goals. Traditional cookie booths take place outside of commercial properties that have been solicited by volunteers and approved by the council. Girl Scouts/caregivers should consult with their troop leader/product manager for cookie booth sign up opportunities.

### Girl Scout Cookie Booth Etiquette

- ◆ Troops maintain proper adult/Girl Scout ratios.
- ◆ Girl Scouts wear their Girl Scout uniform or branded attire while at the booth.
- ◆ Girl Scouts/caregivers should arrive on time and stay for the duration of the shift they signed up for.
- ◆ Girl Scouts, caregivers and troop adults remain courteous of the business hosting the booth and its patrons.

### Drive-thru Cookie Booths

- ◆ A Drive-thru cookie booth is a booth hosted in a parking lot (with permission of the property owner) that allows customers to purchase cookies without getting out of their vehicle.
- ◆ Drive-thru cookie booths must follow all of the rules of a traditional booth.

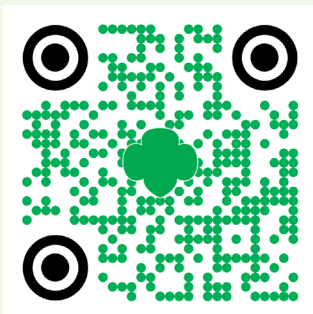
### Virtual Cookie Booths

- ◆ Virtual Cookie Booths can be pre-recorded or a live video where Girl Scouts solicit sales by pitching their cookie business to friends and family via social media. Girl Scouts can provide their personal link or troop link to accept cookie sales. Please be sure to follow the internet safety pledge and Digital Cookie Terms and Conditions.

### Cookie Stand

- ◆ Would your Girl Scouts feel more comfortable on their own turf? Cookie stands, much like lemonade stands, are a great way for a Girl Scout to work with their caregiver to market the cookie business to her neighbors from her front lawn. Cookie stands take place only on a Girl Scout's/caregiver's private property.

For more information  
please see the  
supplemental Cookie  
Booth resources on  
our website.





# EVENTS AND CONTESTS

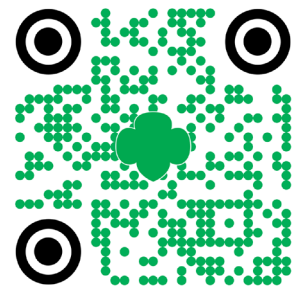
## NATIONAL GIRL SCOUT COOKIE WEEKEND | FEBRUARY 21-23

Celebrate National Girl Scout Cookie Weekend with Girl Scouts across the United States! Bust out your uniform and let your friends and family know it's Girl Scout Cookie Weekend! Leave your cookie business cards at local businesses or leave door hangers for your neighbors to place orders. You can also choose to announce the arrival of Girl Scout Cookie season with a social media post. Visit the cookie pages on our website for door hangers, business cards and other marketing resources for girls. National Girl Scout Cookie Weekend patches are available at [girlscoutshop.com](http://girlscoutshop.com).

## COOKIE BOOTH BINGO | FEBRUARY 21-MARCH 16

Join us in a fun game of Booth Bingo! Grab a Diamonds Booth Bingo Card from [girlscoutsdiamonds.org/cookies/for-cookie-sellers](http://girlscoutsdiamonds.org/cookies/for-cookie-sellers) and see if you can get 5 in a row. Once you've got a bingo, snap a picture of your troop with the card and scan the QR code to submit by March 21. Everyone in the troop selling will earn a super cool Booth Bingo sticker.

SUBMIT HERE!



## BLING YOUR BOOTH | FEBRUARY 21-MARCH 16

It's time to let your creativity shine with our Bling Your Booth Contest! This year's theme is "Pandamonium," so get ready to design a booth that's totally panda-tastic! This is open to both troops and IRMs.

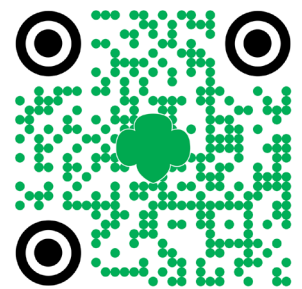
### Here is what you need to do:

- ◆ Decorate your booth to match the "Pandamonium" theme.
- ◆ Make sure everyone in the photo is in uniform or Girl Scout gear.
- ◆ Snap a pic of your booth and scan the QR code to submit by March 21.

The Diamonds staff will pick the top three booths, and then you get to vote for your favorite on the Girl Scouts – Diamonds Facebook page!

The top three troops will score Bling Your Booth patches for all Girl Scouts selling in their troop, and the overall winner will earn a \$100 gift certificate for the Girl Scout online shop. Let's get decorating and show off your amazing booth designs!

SUBMIT HERE!



## GIRL SCOUTS – DIAMONDS PANDA PAL, DUMPLING

Want a chance to win an adorable three-foot tall panda pal named Dumpling? Simply log into Digital Cookie to setup your online store front, send customer marketing emails and sell 375+ packages online. Every Girl Scout who completes these tasks will be entered into a drawing for a chance to win a cuddly panda pal! The drawing will take place the week of March 17.

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## ELITE ENTREPRENEURS

The Girl Scout Cookie Program is designed to encourage girls to build their business and entrepreneurship skills. Many girls go above and beyond in their efforts and this year our council will recognize three Girl Scouts with the most packages sold as our Elite Entrepreneurs. Each Elite Entrepreneur will be featured in our 2026 Cookie Family Guide, on our council's website/social media pages, and will receive a certificate.

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## GIRL SCOUTS GIVES BACK

When customers donate money to a troop or a Girl Scout, these funds go toward our Girl Scouts Give Back program via Cookie Share (council donation cookies) in Smart Cookies. Girl Scouts and their troop will have an opportunity to donate a portion of Cookie Share packages to their local community. The troop with the most donations in each region (Central, Midwest, Northwest, Northeast, Southeast, and Southwest) will receive up to 20 cases of cookies from the regional office closest to them to donate to a place of their choice. Troops who earn this opportunity will need to snap a picture of their troop donating the cookies and submit it to [product@girlscoutsdiamonds.org](mailto:product@girlscoutsdiamonds.org) to receive Girl Scouts Gives Back patches for all members who sold in their troop.

For all other remaining Cookie Share packages in council, staff will coordinate donation to local food banks or other non-profit organizations.



# Safety

## GIRL SCOUT SAFETY PRACTICES

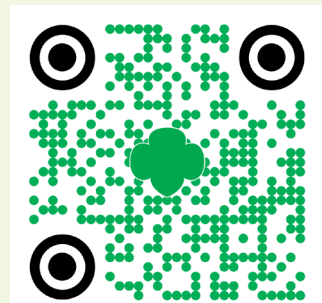
- ◆ Show you're a Girl Scout. Wear the Girl Scout membership pin, vest, sash or other Girl Scout clothing to identify yourself as a Girl Scout.
- ◆ Buddy up. Always use the buddy system. It's not just safe, it's more fun.
- ◆ Plan ahead. Be prepared for emergencies, and always have a plan for safeguarding money.
- ◆ Protect privacy. Girl Scout last names, home addresses, and email addresses should never be given to customers. Protect customer privacy by not sharing their information, except when necessary.

## IN-PERSON SALES

- ◆ Partner with adults. Adults must accompany Girl Scout Daisies, Brownies and Juniors. Girl Scouts in grades 6-12 must be supervised by an adult and must never sell or deliver cookies alone.
- ◆ Sell in the day time. Sell during daylight hours, unless accompanied by an adult.
- ◆ Do not enter any homes or vehicles. Never enter someone's home or vehicle. Only approach vehicles at designated drive-thru cookie booths.
- ◆ Be streetwise. Become familiar with the areas and neighborhoods where you'll be selling and delivering cookies. Avoid alleys.
- ◆ Be safe on the road. Always follow safe pedestrian practices when crossing at intersections or walking along roadways. Be aware of traffic when unloading products and passengers from vehicles.

## DIGITAL SALES

- ◆ Be safe online. Girl Scouts must have their caregiver's permission to participate in all online activities.
- ◆ Participate in Digital Cookie. Read and abide by the [Girl Scout Digital Cookie Pledge](#).
- ◆ Read and agree to the [GSUSA Internet Safety Pledge](#).
- ◆ Read and abide by the [Digital Cookie Terms and Conditions for Parents/Guardians](#).



All forms can be found on the Cookie Resources Page.



# AFTER THE Sale

## Cookie Money

- ◆ The troop leader/product manager should collect cookie money from caregivers frequently through the program.
- ◆ Anytime money is turned in, it should be counted with the troop product manager to ensure both agree on the amount. If in doubt, recount!
- ◆ Caregivers should always receive a receipt when money is turned over to the troop.
- ◆ At the end of the program, ensure final cookie money is turned into the troop by the designated deadline.
- ◆ If an outstanding balance remains after the designated deadline, the troop product manager is responsible for turning in a Caregiver Outstanding Balance Form to council.

## FINAL PRODUCT MOVEMENT IN SMART COOKIES

In Smart Cookies, troop leaders/product managers make allocations for all post IO cookie sales to Girl Scouts. This gives the Girl Scout package credit to reach earned rewards. Troops should distribute all packages to girls for them to receive credit for rewards.



## GIRL SCOUT Rewards

Girl Scouts earn many rewards by participating in the Girl Scout Cookie Program. Details of this season's rewards can be found on the recognition insert received with the order card or on our council website.

Many reward levels have a choice between prize item(s) or Diamonds Dollars. Girl Scouts and caregivers should review the Diamonds Dollars descriptions (below) thoroughly before making their final reward selections. Reward choices must be sent to troop leaders/product managers to enter in Smart Cookies by the deadline. Reward levels where a choice is not made will default to Online Diamonds Dollars.

### CHOOSING DIAMONDS DOLLARS

Diamonds Dollars are an electronic credit acknowledging a girl's hard work and entrepreneurial success that can be used to pay for a variety of Girl Scout related things. This credit is to be used as a girl wishes and at no time should there be pressure by a troop leader/product manager to share credit with another individual or group. If a Girl Scout wishes to donate her Diamonds Dollars to the troop, she must give written consent via the Diamonds Dollars Troop Donation Permission Form.

#### Things to Remember

- ◆ All Diamonds Dollars will be emailed to the caregiver after the program has ended.
- ◆ Diamonds Dollars issued this membership year will expire on June 30, 2026.

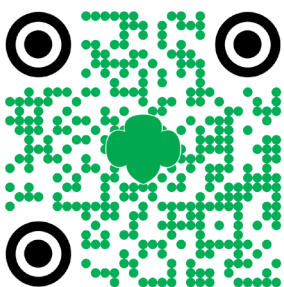
### TYPES OF DIAMONDS DOLLARS

#### Traditional Diamonds Dollars

- ◆ These Diamonds Dollars can be used for in-council programming, membership, or brick and mortar shop purchases. To redeem traditional Diamonds Dollars, provide the number to retail staff (in store or over the phone). If girls do not readily have the card number available, the product program or retail staff can look up the number with a guardian ID. No physical card is needed.

#### Online Only Diamonds Dollars

- ◆ These Diamonds Dollars can only be used to make online shop purchases through [www.girlscoutshop.com](http://www.girlscoutshop.com). This choice is default if a reward choice is not submitted by the caregiver or troop leader/product manager. To redeem these Diamonds Dollars, the code should be entered as a gift certificate during the payment step at checkout, not in the promo code field. Please note that online purchases will support Girl Scouts – Diamonds!



Girl Scouts can earn many rewards by participating in the Girl Scout Cookie Program. Check the Girl Scout Cookie Recognition Insert on our Cookie Resource page.



# Rewards Highlights



## **1000+ Packages | SNACK AND GO SET**

The ultimate snacking buddy for all Girl Scouts. This set includes a custom Girl Scouts - Diamonds branded tumbler, straw topper, snack bowl, and a water bottle pouch - perfect for all your adventures! Whether you're at a meeting, on a camping trip, or just hanging out with friends, this set has everything you need to enjoy your favorite treats and stay hydrated in style. Perfect for every girl who loves to explore and have fun!

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## **1000+ Packages | RESIN JEWELRY KIT**

Unleash your creativity with a UV Resin Jewelry Kit! This all-in-one starter set includes crystal-clear resin, molds, and a UV light, making it perfect for crafting stunning keychains and earrings. Dive into the fun of DIY jewelry making and create unique pieces that sparkle and shine!

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## **1500+ Packages | BABY BOGG BAG**

Don't let the name fool you, the Baby Bogg Bag is far from tiny! This bag is the ideal size for individual use with dimensions of 5x13x5.25 inches. It also comes with a handy small insert ideal for stashing smaller items. The Baby Bogg Bag is washable, durable, and effortlessly stylish - making it perfect for your next adventure!

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## **1500+ Packages | CUSTOM CONVERSE SNEAKERS**

Get ready to customize a pair of Converse sneakers! Transform a classic pair of Converse into a unique expression of your style by adding vibrant colors, playful patterns, and personalized text that reflects your personality and creativity.

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## **2025+ Packages | Me and MY BUILD-A-BEAR**

Earn a Girl Scout uniform and a coordinating Build-A-Bear to match! Imagine snuggling up with your very own cuddly bear, dressed in the iconic Girl Scout uniform just like you! Perfect for sleepovers, campouts, or just hanging out, your Build-A-Bear will be your new best friend as you explore, learn, and make memories. Your uniform will include a level sash/vest, troop number patches, council ID patch, and standard Girl Scout insignia.

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## **3000+ Packages | WEEK OF CAMP NOARK**

Spend a week at Girl Scout Camp! Girl Scout Camp is a fun-filled adventure where girls get to explore nature, make new friends and learn valuable skills. From hiking and horseback riding to crafting and campfire songs, it's a memorable experience that builds courage, confidence, and character. Please note there will be a \$50 deposit to reserve your session that is not included.

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## **3000+ Packages | CUSTOM NEON SIGN**

Want to make your room truly yours? Earn a 40 inch one-of-a-kind neon sign featuring your very own name! This unique sign will add a personal touch to your space, showcasing your individuality while celebrating your achievements. It's time to light up your room and make it a reflection of you!



## SEND "THANKS!"

Thank everyone involved with your success, including family, friends, troop volunteers and customers. Find card templates on [abcsmartcookies.com](http://abcsmartcookies.com). Clip art is also available on the site to help you create your own messages of appreciation.

### WHERE YOU'LL FIND IT:

- ◆ [abcsmartcookies.com](http://abcsmartcookies.com)
  - ▶ Volunteers
  - ▶ Clip art
  - ▶ Social media sections
- ◆ [GirlScoutsDiamonds.org](http://GirlScoutsDiamonds.org)

### WHAT IT INCLUDES:

- ◆ Social posts
- ◆ Card templates
- ◆ Clip art

### CHECKLIST

- ☐ Submitted reward selections to troop leader/product manager
- ☐ Turn in all monies due by deadline
- ☐ Send thank you to supporters





# Resources

ABC Bakers Facebook	Excite and energize volunteers and troops about cookie sales with sales strategies, success stories, technology tips and more	<a href="http://www.facebook.com/abcbakers">www.facebook.com/abcbakers</a>
Lemonades Facebook	Product sale and marketing tool	<a href="http://www.facebook.com/LemonadeCookie">www.facebook.com/LemonadeCookie</a>
Lemonades Instagram	Product sale and marketing tool	<a href="https://www.instagram.com/Lemonadescookie">@Lemonadescookie</a>
Cookie Calculator	Calculate package sales goals based on number of packages sold last year and the desired percentage increase this year	<a href="http://www.abcsmartcookies.com/resources">www.abcsmartcookies.com/resources</a>
Cookie theme information	Gallery of images, clip art, certificates	<a href="http://www.flickr.com/photos/abcbakersvolunteergallery/albums">www.flickr.com/photos/abcbakersvolunteergallery/albums</a>
Cookie varieties	Product descriptions and recipes	<a href="http://www.abcbakers.com">www.abcbakers.com</a> <a href="http://www.abcsmartcookies.com">www.abcsmartcookies.com</a>
Rally guide	Fun ideas for troop rallies	<a href="http://www.abcsmartcookies.com/resources">www.abcsmartcookies.com/resources</a>
Standard forms	Parent permission slip, count it up activity	<a href="http://www.abcsmartcookies.com/resources">www.abcsmartcookies.com/resources</a>
Troop goal poster	Poster	<a href="http://www.flickr.com/photos/abcbakersvolunteergallery/albums">www.flickr.com/photos/abcbakersvolunteergallery/albums</a> <a href="http://www.abcsmartcookies.com/resources">www.abcsmartcookies.com/resources</a>
Volunteer and girl videos	How-to videos on a variety of topics	<a href="http://www.youtube.com/user/abccouncil">www.youtube.com/user/abccouncil</a>

## Notes:

# Caregiver Permission and Responsibility Form

2024 – 2025 Fall Product and Cookie Programs

The Girl Scout Fall Product and Cookie Programs are important to Girl Scouts, their groups and to the Girl Scout councils. These programs provide funds to support activities such as Girl Scout events, trips, camping, and service projects. For councils, the programs provide funds to recruit and train adult volunteers, organize Girl Scout groups, provide council-wide programs such as science and career workshops, and provide financial assistance so all Girl Scouts have access to the opportunities Girl Scouting offers. Through the Girl Scout Product Program, Girl Scouts develop these essential skills and more: goal setting, decision-making, money management, people skills, and business ethics.

## FORM INSTRUCTIONS:

Complete this form and return it to the Troop Product Manager (all information is required and must be legible). Caregivers not in good financial standing with Girl Scouts – Diamonds are not eligible to complete this form. Girl Scouts without a completed and signed form may not receive an order card from their Troop Product Manager.

## CAREGIVER AGREEMENT:

My Girl Scout, \_\_\_\_\_, a member of troop/group \_\_\_\_\_ has my permission to participate in the 2024-2025 Fall Product and Cookie Program. In doing so, I agree to accept financial responsibility for all products and money they receive.

## AGREEMENT TERMS AND CONDITIONS:

- I will see that my Girl Scout does not sell prior to the official start date and that they always have adult guidance.
- I will review the safety guidelines with my Girl Scout for contacting customers, taking orders, selling, and delivering products, including the latest online guidelines from GSUSA.
- I understand that once I take possession of any products that I am financially responsible for submitting payment for all products received.
- I agree that I am signing this form as the legal custodian of the Girl Scout.
- My Girl Scout has my permission to engage in online Fall Product and Cookie program activities such as Digital Cookie under the adult supervision of myself and/or the Girl Scout Volunteer in charge.

By signing here, I agree to the above written terms and conditions:

\_\_\_\_\_  
**Signature of Caregiver**

\_\_\_\_\_  
**Date**

**What is your Girl Scout's shirt size? (check one size)**

☐ YS    ☐ YM    ☐ YL    ☐ AS    ☐ AM    ☐ AL    ☐ AXL    ☐ A2XL    ☐ A3XL

## CAREGIVER INFORMATION:

\_\_\_\_\_  
Name of Caregiver

\_\_\_\_\_  
Signature of Caregiver

\_\_\_\_\_  
Date

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Birthdate

\_\_\_\_\_  
Place of Employment

\_\_\_\_\_  
Driver's License # or State Issued ID #

\_\_\_\_\_  
Secondary Email



Embrace Possibility and show your Girl Scout spirit this cookie season!

Wear your uniform, sell cookies, strike a pose, share your photo and tag @girlscoutsdiamonds

For over a century, Girl Scouts have proudly worn distinctive uniforms that symbolize the high ideals for which the organization stands. From visibility and trust in the community to a symbol of belonging, the uniform is a visual reminder of milestones and accomplishments.



**Need a UNIFORM OR COOKIE SWAG? VISIT GIRLSCOUTSHOP.COM**

### DO YOU KNOW YOUR UNIFORM?

1. What year were Girl Scout uniforms first manufactured?

- A. 1914
- B. 1924
- C. 2024
- D. 1934

2. What Fashion Hall of Fame designer in the 1980s created new uniforms that incorporated the color kelly green?

- A. Gloria Vanderbilt
- B. Bill Blass
- C. Ralph Lauren
- D. Anne Klein

3. How many badges and fun patches are in the Little Rock store?

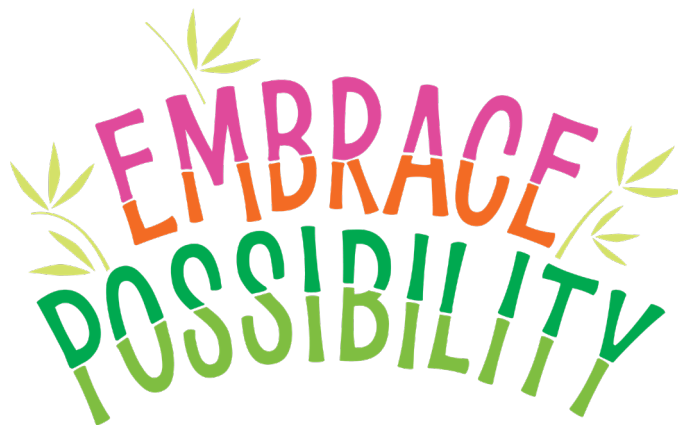
- A. 120
- B. 120,000
- C. 1,200
- D. 12,000

4. What pin symbolizes membership in the World Association of Girl Guides and Girl Scouts, of which the Girl Scouts of the USA are a part?

- A. Service to Girl Scouting Bar
- B. Girl Scout membership pin
- C. World Trefoil pin
- D. Journey Summit Award pin

5. What are the newly designed badges that can be earned this year?

- A. First Aid
- B. Cybersecurity
- C. Geography
- D. Camper



## COOKIE CALENDAR

Date	Event
<b>JANUARY</b>	
January 10	Initial Orders begin and Digital Cookie opens (No order taking before this date!)
January _____ (write in date here)	Initial Cookie Order due to troop leader
January 22	Caregiver deadline for Digital Cookie girl delivery orders to be in IO
January 27	Order card sales due in Digital Cookie
<b>FEBRUARY</b>	
February _____ (write in date here)	Initial Order pickup (This is when you'll get your cookies from your troop leader/product manager. Check with your troop leader/product manager to see when they are sorting cookies.)
February 21	Cookie Booth Sales begin
<b>MARCH</b>	
March 16	Digital Cookie closes for all orders (Girl Delivery, In-Hand, and Direct Ship)
<b>MAY/JUNE</b>	
May/June _____ (write in date here)	Rewards are received. Rewards first ship to service units who then disperse to troops. Check with your troop product manager for when your Girl Scout's rewards will arrive.

### Dates when my troop cookie manager will collect money

Date #1 \_\_\_\_\_ Note: \_\_\_\_\_

Date #2 \_\_\_\_\_ Note: \_\_\_\_\_

Date #3 \_\_\_\_\_ Note: \_\_\_\_\_

Date #4 March 17 Note: Final money due to troop