

Independently Registered Members Cookie Program Information



What is an Individually Registered Girl Scout (IRM)?

An IRM are registered Girl Scout members in grades K-12 who are not affiliated with a troop. They complete Girl Scout activities with the guidance of an adult mentor. They participate in a way that fits their schedule, attending events and participating in activities that meet their needs and interests. IRMs can do anything Girl Scouts in a troop can do.

How does my IRM get started in the Cookie Program?

To get started in the Cookie Program, you will need to connect with the area Service Unit Product Manager (SUPM). IRM Participation in Product Program (Fall product and Cookies) is coordinated by SUPMs. Please contact the product program team at product@girlscoutsdiamonds.org if you need help connecting with your SUPM. Once you have connected with the SUPM, they will:

- Train the IRM and caregiver on the program and provide any pertinent dates/deadlines
- Provide sales materials
- Be the first point of contact for any questions or concerns during the program
- Be the person to submit orders and money to
- Distribute rewards at the end of the program

How does my IRM participate in the Cookie Program?

An IRM can participate in all pathways (link Ways to Participate) of the Cookie Program, even booths! For booths, we do require two unrelated adults be present at a booth sale, with at least one adult being a registered Girl Scout member. In addition, booths are coordinated by the SUPM. Connect with them for more info.

Who is an IRM's cookie coordinator?

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Packages Sold*	Program Credits	Program Credits Reward Opt-Out Option**
100-199	70	75
200-299	100	115
300-399	150	170
400-499	200	230
500-599	250	290
600-699	300	345
700-799	350	400
800-899	400	460
900-999	450	420
1000-1099	500	575
1100-1199	550	630
1200-1299	600	690
1300-1399	650	745
1400-1499	700	800
1500-1599	750	860
1600-1699	800	920
1700-1799	850	975
1800-1899	900	1025
1900-1999	950	1075
2000-2099	1000	1150
2100-2199	1050	1200
2200-2299	1100	1250
2300-2399	1150	1300
2400-2499	1200	1350
2500-2599	1250	1400
2600-2699	1300	1450
2700-2799	1350	1500
2800-2899	1400	1550
2900-2999	1450	1600
3000+	1500	1650

Sales past 339 items will continue to earn Program Credits based on the sliding scale increments.

*Includes all items sold through the Fall Product Program (nut/candy items, magazines, tumblers, and BarkBoxes) from September 15–October 29.

**Available to Cadette, Senior, and Ambassador levels only.

How do proceeds work with an IRM?

In accordance with IRS tax code, a member cannot receive “personal gain” through Girl Scouts. In a traditional troop, a percentage of the sale would be deposited into a bank account based on the number of cookies that a troop sold. As an IRM, a sliding scale based on packages sold is used to determine profit from the cookie season. The profit earned by an IRM is referred to IRM program credits and loaded onto a Diamonds Dollars card which can be used within the council. IRMs receive these program credits along with their rewards unless they opt out of physical rewards in which case, they receive more program credits.

Are there limitations with booth sales for an IRM?

No, there are not! Booth sales are activities for both the troop and an IRM. However, we do require that two unrelated adults be present at a booth sale, with at least one adult being a registered Girl Scout member. Please make sure to confirm booth sales with your SUPM.

What Incentives does my IRM receive for participating?

An IRM who is in the Daisy, Brownie, and Junior levels will earn rewards based on the sale goals listed on the rewards card in addition to Program Credits.

An IRM who is in the Cadette, Senior, and Ambassador levels can earn items on the rewards card as listed above but this age-level of Girl Scouts does have the opportunity to opt-out of receiving the prize items and receiving extra Program Credits in place of the items. If an IRM opts-out, they will still receive level patches in addition to their Program Credits.

What are Program Credits?

In compliance with GSUSA's policies, all Girl Scouts who are not in the troop pathway are ineligible to receive individual proceeds, however, they do receive Program Credits. Program Credits allow a Girl Scout to purchase items in Girl Scouts – Diamonds brick and mortar shops, pay for council events and programs, Diamonds travel pathway, camp registration fees, and their membership fees. Program Credits are awarded on a sliding scale. All IRM program credits are awarded as Traditional Diamonds Dollars along with any there were selected as a reward option. Traditional Diamonds Dollars are emailed to caregivers at the conclusion of the cookie season.