



CAMP 479

Friday, April 11 | 6:30-9:30 PM

Heroncrest | Elm Springs

Play like a Girl Scout, Party Like a Grown Up!

A night of unconventional fun and camp-y adventure.

ABOUT CAMP 479



Andrea Albright

We're excited to host our CAMP 479 fundraising event to benefit Girl Scouts in our region!

Have your own Girl Scout Camp adventure! Join us for an evening of fun for both men and women, with camp and outdoor activities along with signature cocktails, dinner, music and a silent auction. Camp 479 is designed to give guests just a taste of the outdoor skills and adventures girls experience in Girl Scouts. Gather your “troop” of friends, learn new skills, and earn badges – just like a Girl Scout!



Vinima Shekhar

Camp 479 supports Girl Scouts – Diamonds of Arkansas, Oklahoma and Texas, your local Girl Scout council. Funds from Camp 479 will go toward the fulfillment of the Girl Scouts – Diamonds mission of building girls of courage, confidence and character.

Our planning committee of dedicated volunteers from northwest Arkansas expect more than 400 guests from local businesses, government, education and nonprofit institutions. What a great way to have fun and network while also showing your support for girls and leadership development!

Meet our Executive Committee!



Kristin Aschoff

Honorary Host: Andrea Albright, EVP Global Sourcing, Walmart

Event Co-Chair: Vinima Shekhar, VP Wellness Merchandising, Walmart

Event Co-Chair: Kristin Aschoff, Director of Brand Development, Sam's Club

Honorary Committee Chair: Sandy Edwards

Executive Committee: Channing Barker, Melanie Billing, Ashley Daniel, Nancy Eberlein, Lisa Holland, Tonya Horn, Jasmine Hudson, Rebecca Kincannon, Kristin Murphy, Eileen Remley, Paula Ryan, Michelle Van Schenck

Girl Scouts — Diamonds at a Glance

4,400+

More than 4,400+ girls in grades K–12.

2,100+

Trained over 2,100+ volunteers to lead 487 troops.

79

Serves 79 counties: 74 in Arkansas (except Crittenden); Adair, LeFlore and Sequoyah counties in OK; and Bowie and Cass counties in TX.

300 Acres

Located in Huntsville, Camp NOARK has been hosting Girl Scout camping since 1967.

The Diamonds council has regional offices in Rogers, Little Rock, Fort Smith and Jonesboro, and camp properties in Booneville, Hot Springs, Florin and Huntsville. With 300 acres, Camp NOARK offers archery and other target sports, over four miles of hiking trails, an equine program, low ropes course, hammocking, and a host of other traditional camp activities.

What Girl Scouts Do

Their dreams, ideas and ambition are part of our DNA. Girl Scouts gives girls the tools to fuel their ambition, try new things, learn from failure, and make the world a better place. Girl Scouts lead their own adventures and team up with their fellow troop members to choose the hands-on activities that excite them most. Girl Scouts focuses on four key pillars: Camp and outdoors, STEAM, life skills, and leadership. Through the progression of the Girl Scout programming, girls build on the knowledge and skills they gain year after year. And as their confidence grows exponentially, and they'll be eager to take the next steps.

The Benefits of Girl Scouting

When girls participate in Girl Scouts, they benefit in five important ways:

1. Strong Sense of Self
2. Positive Values
3. Challenge Seeking
4. Healthy Relationships
5. Community Problem Solving

When girls exhibit these attitudes and skills, they become responsible, productive, caring and engaged citizens.



The Impact of Girl Scouting

Girl Scouts who earn the Gold Award, the highest award in Girl Scouting, are eligible for numerous scholarships and can enter the military at an advanced rank.

With over 50 million alums, more than 1-in-3 women in the U.S. were a Girl Scout at one time.

79% of Girl Scouts have an entrepreneurial mindset, compared with only 52% of non-Girl Scouts.



2025 Sponsorship Opportunities

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Title Sponsor \$20,000

- Title Sponsor of Camp 479, to be identified in media and promotions.
- Three reserved tables (30 tickets) with Girl Scout cookies at each place setting.
- Table signage at the event.
- Three VIP parking passes.
- Ten fast pass wrist bands to jump to the head of the line at activities.
- Special recognition from the stage and speaking opportunity during the event.
- Program back cover thank you.
- Title Sponsor “Patch” (large button) branded presence on event sash.
- Welcome banner with your logo at event entrance.
- Double page ad in Field Guide (event program). *Sponsor to provide ad.*
- Sponsor a designated camp activity or experience with the option to host your activity.
- Exclusive signage at an experience station.
- Company logo where appropriate and/or name presence/mention in and on the following:
 - Event collateral to include but not limited to printed and digital pieces, such as event signage, invitation, Field Guide, etc.
 - Camp 479 Facebook event page and other social media posts.
 - Media appearances/mentions as available.
 - Girl Scouts – Diamonds website event page.
- Opportunity to give away promotional items to attendees.



Two title sponsor opportunities available



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Premier Sponsor \$15,000

- Premier Sponsor of Camp 479, to be identified in media and promotions.
- 25 reserved seats (tickets) with Girl Scout cookies at each place setting.
- Table signage at the event.
- Premier Sponsor “Patch” (small button) branded presence on event sash.
- Welcome banner with your logo at event entrance.
- Special recognition from the stage and speaking opportunity during the event.
- Double page ad in Field Guide (event program). *Sponsor to provide ad.*
- Sponsor a designated camp activity or experience with the option to host your activity.
- Exclusive signage at an experience station.
- Company logo where appropriate and/or name presence/mention in and on the following:
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Two premier sponsor opportunities available



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Presenting Sponsor \$10,000

- Presenting Camp Sponsor of Camp 479, to be identified in media and promotions.
- Two reserved tables (20 tickets).
- Table signage at the event.
- Special recognition from the stage during the event.
- Full page ad in Field Guide (event program). *Sponsor to provide ad.*
- Sponsor a designated camp activity or experience with the option to host your activity.
- Exclusive signage at an experience station.
- Company logo where appropriate and/or name presence/mention in and on the following:
 - Event collateral to include but not limited to printed and digital pieces, such as event signage, invitation, Field Guide, etc.
 - Camp 479 Facebook event page and other social media posts.
 - Media appearances/mentions as available.
 - Girl Scouts – Diamonds website event page.
- Opportunity to give away promotional items to attendees.



Multiple sponsor opportunities available



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Adventure Sponsor \$7,500

- Fifteen reserved tickets.
- Table signage at the event.
- Sponsor a designated camp activity or experience with the option to host your activity.
- Exclusive signage at an experience station.
- Full page ad in Field Guide (event program). *Sponsor to provide ad.*
- Company logo where appropriate and/or name presence/mention in and on the following:
 - Event collateral to include but not limited to printed and digital pieces, such as event signage, invitation, Field Guide, etc.
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Leadership Sponsor \$5,000

- One reserved table (10 tickets).
- Table signage at the event.
- Sponsor a designated experience station with the option to host your activity.
- Exclusive signage at an experience station.
- Half page ad in Field Guide (event program). *Sponsor to provide ad.*
- Company logo where appropriate and/or name presence/mention in and on the following:
 - Event collateral to include but not limited to printed and digital pieces, such as invitation, Field Guide, etc.
 - Camp 479 Facebook event page and other social media posts.
 - Girl Scouts – Diamonds website event page.
- Opportunity to give away promotional items to attendees.



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Courage Sponsor \$2,500

- One reserved table (10 tickets).
- Table signage at the event.
- Quarter page ad in Camp Guide (event program). Sponsor to provide ad.
- Company logo where appropriate and/or name presence/mention in and on the following:
 - Event collateral to include but not limited to digital pieces such as invitation, Field Guide, etc.



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Troop Campers \$1,000

- One reserved table (10 tickets).
- Table signage at the event.
- Company name recognition in Field Guide (event program).

Multiple sponsor opportunities available



Happy Campers \$125

- One ticket.
- Camp 479 sash.
- Access to activity and experience stations.
- Dinner and beverages.
- Memories of a lifetime.





2025 Sponsorship Selection

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Donor Information

First Name _____ Middle Initial _____ Last Name _____

Business/Organization _____

Recognition Name (How you wish to be listed in any promotional materials.) _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail Address _____

Marketing/Communications Contact (if different) _____

E-mail Address _____ Phone _____

Sponsorship Selection

- ☐ Title Sponsor - \$20,000 ☐ Premier Sponsor - \$7,500 ☐ Presenting Camp Sponsor - \$10,000
☐ Adventure Sponsor - \$7,500 ☐ Leadership Sponsor - \$5,000 ☐ Courage Sponsor - \$2,500
☐ Troop Campers - \$1,000 ☐ Happy Campers Ticket - \$125

Payment Method

☐ Check (my check is enclosed)

☐ Credit Card

Card Number _____ Exp _____ Security Code _____

Card Type (check one) ☐ Visa ☐ Master Card ☐ Discover ☐ American Express

Name as it appears on card _____

Signature _____ Date _____