

Fall Product Program

Individually Registered Member (IRM) Program Information

What is an Individually Registered Girl Scout (IRM)?

An IRM, sometimes called a Juliette, is a registered Girl Scout who chooses to participate in Girl Scouting outside of the troop experience. An IRM has the same opportunity to participate in Product Programs as any other Girl Scout.

How does my IRM get started in the Fall Product Program?

To get started in the Fall Product Program, you will need to connect with the area Service Unit Product Manager (SUPM). When it comes to participating in either Product Programs (Fall Product and Cookies), the SUPM manages and coordinates the program for IRMs. If you are unsure of the volunteer who holds that role in your area, contact product@girlscotusdiamonds.org. The council's Product Program Team will be happy to assist with connecting you to them.

Once you have connected with the SUPM, they will:

- train the IRM and caregiver on the program and provide any pertinent dates/deadlines
- provide sales materials
- be the first point of contact for any questions or concerns during the program
- be the person to submit orders to
- be the person to turn money in to
- · distribute rewards at the end of the program

How does my IRM participate in the Fall Product Program?

An IRM can participate in the Traditional (in-person) and Online pathways of the Fall Product Program. There are no restrictions on pathways.

What Incentives does my IRM receive for participating?

An IRM that is in the Daisy, Brownie, and Junior levels will earn rewards based on the sale goals listed on the rewards card in addition to Program Credits that are loaded onto a Traditional Diamonds Dollars Card.

An IRG that is in the Cadette, Senior, and Ambassador levels can earn items on the rewards card as listed above but this age-level of Girl Scouts does have the opportunity to opt-out of receiving the prize items and receiving extra Program Credits in place of the items. If an IRG opts out, they will receive all patches offered on the reward card and their Program Credits loaded onto a Traditional Diamonds Dollar Card.

What are Program Credits?

In compliance with GSUSA's policies, all Girl Scouts who are not in the troop pathway are ineligible to receive individual proceeds, however, they do receive Program Credits. Program Credits allow a Girl Scout the means to purchase items in Girl Scouts – Diamonds brick-and-mortar shops, pay for council events, Diamonds Travel Pathway, camp registration fees, and their membership fees. Program Credits are awarded on a sliding scale (please see page 2). All Program Credits earned by an IRM are loaded onto a Traditional Diamonds Dollars Card (this is in addition to any earned Diamonds Dollars). Caregivers/Girl Scouts will use that card number to apply credits to the items listed above.



2025 Fall Product IRG Program Credits Chart

Total Sales *	Base Program Credits	Program Credits Opt-out Option**
\$100	\$10	\$15
\$200	\$20	\$25
\$300	\$30	\$35
\$400	\$40	\$50
\$500	\$50	\$60
\$600	\$60	\$70
\$700	\$70	\$85
\$800	\$80	\$95
\$900	\$90	\$110
\$1000	\$100	\$120
\$1100	\$110	\$130
\$1200	\$120	\$145
\$1300	\$130	\$155
\$1400	\$140	\$165
\$1500	\$150	\$180
\$1600	\$160	\$190
\$1700	\$170	\$205
\$1800	\$180	\$215
\$1900	\$190	\$225
\$2000	\$200	\$240
\$2100	\$210	\$250

Sales past \$2,100 will continue to earn Program Credits based on the sliding scale increments.

*Includes all items sold through the Fall Product Program (nut/candy items, magazines, tumblers, BarkBox, and candles) from September 12 – October 26.

**Available to Cadette, Senior, and Ambassador levels only.